



**Realcomm**

**SPONSOR / EXHIBITOR PROSPECTUS**

**JUNE 6-7** (Pre-con: 6/5 | Tours & Executive Briefings: 6/8) **THE COSMOPOLITAN OF LAS VEGAS | LAS VEGAS, NV**



**WWW.REALCOMM.COM**

# REALCOMM CONNECTS YOU WITH THE COMPANIES YOU WANT TO REACH

The 20th annual Realcomm Conference & Expo will bring together more than 1,500 commercial, corporate, institutional and government real estate professionals to explore the latest technology tools and innovations available to the industry.



## EXHIBITING HELPS YOU BUILD THE RIGHT CONNECTIONS

For sponsors and exhibitors, Realcomm is the most targeted event in the industry to showcase technology products and services designed for the commercial real estate industry. You will enjoy meeting with hundreds of attendees, speakers, media, and visionary members of both communities who share the common goal of promoting the use of technology to improve how we design, build, lease, automate and use commercial property.

Be part of this dynamic event by becoming a sponsor or exhibitor today.

Contact our event team for more information about sponsorship and exhibitor pricing and benefits.



Realcomm is the premier event focused on technology, efficiency, innovation and automation solutions for the commercial real estate organization. It is a “must attend” conference event if your goal is to educate, collaborate and connect with real estate decision makers who are interested in improving their commercial development, leasing, accounting, management and operations.



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## CONFERENCE HIGHLIGHTS

- Dynamic Education Program featuring 100+ Leading Industry Speakers
- General Sessions featuring top Real Estate Executives
- Co-located with IBcon - the Smart, Connected, High Performance, Intelligent Buildings Conference
- Vendor Expo featuring Top Industry Solution Providers
- Annual “Digie” Awards Presentation
- Networking Cocktail Reception



## DYNAMIC PROGRAM TOPICS

- Mobile Applications
- Cloud Computing
- Social Business
- Budgeting and Forecasting
- Automating the Lease Process
- Enterprise Applications
- Property, Investment and Fund Management Technologies
- Telecommunications and Collaboration Technologies
- Document and Content Management
- CRM for the Commercial Real Estate Enterprise
- Advanced Analytics for Enterprise Operations
- Data Management Strategies



## 2018 TENTATIVE SCHEDULE OF EVENTS

### Tuesday, June 5

START	END	EVENT
8:30 AM	6:00 PM	Pre-Conference Events/Meetings

### Wednesday, June 6

8:00 AM	10:15 AM	Keynote Session / Conf. Kickoff
10:30 AM		Exhibit Hall Opens
11:00 AM	12:30 PM	Morning Breakout Sessions
12:30 PM	2:00 PM	Lunch / Exhibit Hall Break
2:00 PM	5:30 PM	Afternoon Breakout Sessions
5:30 PM	7:30 PM	Networking Reception & Digie Awards in Exhibit Hall

### Thursday, June 7

8:30 AM	10:30 AM	Smart Buildings Showcase
10:30 AM		Exhibit Hall Opens
10:45 AM	11:45 AM	Morning Breakout Sessions
11:45 AM	1:15 PM	Lunch / Exhibit Hall Break
1:15 PM	4:15 PM	Afternoon Breakout Sessions
3:00 PM		Exhibit Hall Closes

### Friday, June 8

8:00 AM	5:00 PM	Executive Briefings and Tours
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## OUR 2018 ADVISORY COUNCIL COMING SOON

Realcomm would like to thank its 2017 Advisory Council below for their contributions.



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## ATTENDEE PROFILE

Realcomm is the key meeting place for many sectors of the commercial real estate industry. The conference attracts executive decision-makers from all around the world who are seeking to advance their knowledge of the latest business solutions, innovations and technologies. They are qualified buyers who know that the most productive way to buy new products and services is to examine them on the exhibit floor, talk to the makers of the products and compare them directly against competitors' products. They know that the only place they can find these products under one roof is at Realcomm!



## EXHIBITOR OPPORTUNITIES

The Realcomm exhibit floor is vital for providing real estate owners and IT directors access to the best solutions providers in the industry. A significant number of new ideas and innovative solutions come from the exhibit floor every year—and so do some of the biggest business deals.

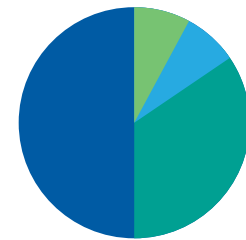
### MAIN BUSINESS ACTIVITY

- REIT/Owners/Investors/Developers – 41%
- Commercial Services Firms – 16%
- Property Managers – 13%
- Facility Managers – 12%
- Real Estate Consulting – 11%
- Other – 7%

### MARKET COVERAGE

- National - 54%
- Regional - 21%
- International - 18%
- Local - 7%

### PRIMARY JOB FUNCTION



- Real Estate IT Executives - 49%
- Real Estate Operations Executives - 33%
- Real Estate Brokerage Professionals - 9%
- Real Estate Support Services - 9%

## WHO'S ATTENDING

Professionals from the following sectors will be attending the conference:

- |                                    |                                    |
|------------------------------------|------------------------------------|
| Real Estate IT Professionals       | Chief Operating Officers           |
| Senior Technology Strategists      | Government   Institutional Owners  |
| Property Managers                  | Developers                         |
| Facility Managers                  | Architects                         |
| Asset Managers                     | Engineers                          |
| Energy   Sustainability Executives | Commercial Brokers                 |
| Commercial Owners                  | Commercial Real Estate Consultants |
| Corporate Real Estate Executives   | Tenant Representatives             |
|                                    | Construction Project Managers      |

## EXHIBIT HALL BOOTH PACKAGES

### Kiosk Package

PACKAGE COST: \$2,500

#### COMPLETE PACKAGE INCLUDES:

- One (1) podium kiosk
- One (1) stool
- One (1) complimentary full access conference passes
- Two (2) exhibit only passes
- Company name listed with link to your home page on Realcomm website

### Single Booth (standard 10x10)

PACKAGE COST: \$4,950

#### COMPLETE PACKAGE INCLUDES:

- Two (2) complimentary full access conference passes
- Four (4) exhibit only passes
- One (1) Real Estate (end-user only) Guest Pass
- Company name listed with link to your home page on Realcomm website
- Exhibitor Listing in Conference Program Guide
- Pipe & drape back wall (8') and sidewall (3')

### Foyer Pavilion Single Booth Package (10x10) IF APPLICABLE

PACKAGE COST: \$5,950

#### COMPLETE PACKAGE INCLUDES:

- Two (2) complimentary full access conference passes
- Four (4) exhibit only passes
- One (1) Real Estate (end-user only) Guest Pass
- Company name listed with link to your home page on Realcomm website
- Exhibitor Listing in Conference Program Guide
- Pipe & drape back wall (8') and sidewall (3')

### Tandem Booth (standard 10x20)

PACKAGE COST: \$8,800

#### COMPLETE PACKAGE INCLUDES:

- Three (3) complimentary full access conference passes
- Five (5) Exhibit Only Passes
- Two (2) Real Estate (end-user only) Guest Passes
- Company name listed with link to your home page on Realcomm website
- Exhibitor Listing in Conference Program Guide
- Pipe & Drape back wall (8') and sidewall (3')

### Premium Exhibit Package Upgrade

ADDITIONAL \$1,000 (CAN BE ADDED TO ANY SIZE BOOTH)

- All items in the Standard Exhibit Package PLUS
- One (1) Advisory Sidebar Ad
- Your choice of one (1) of the following:
  1. Pre-conference mailing to group of 2500 real estate executives (postage and postcard at exhibitors cost) OR
  2. One supporting session sponsorship of your choice in the educational program
  3. 5-minute interview/presentation slot in the Realcomm "Conference Live" news desk schedule

\*\*To add a booth to any sponsorship package priced at \$7,500 and up, or to increase the booth size for a sponsorship package already containing a booth please add \$4950 per 10x10 space.

\*\*\*Additional exhibitor/sponsor passes are available at a discounted rate of \$995 each (maximum of 3) if purchased with your sponsor package. The rate will increase to \$1,295 if added later.

\*\* Please Note: Prices for tandem booths and larger will be increasing effective January 1, 2018.

Triple Booth (standard 10x30)

PACKAGE COST: \$13,200

COMPLETE PACKAGE INCLUDES:

- Four (4) complimentary full access conference passes
- Six (6) Exhibit Only Passes
- Two (2) Real Estate (end-user only) Guest Passes
- Company name listed with link to your home page on Realcomm website
- Listing in Conference Program Guide
- Pipe & Drape back wall (8') and sidewall (3')

Quad Booth (20x20)

PACKAGE COST: 17,600

COMPLETE PACKAGE INCLUDES:

- Five (5) complimentary full access conference passes
- Seven (7) exhibit only passes
- Three (3) Real Estate (end-user only) Guest Passes
- Company name listed with link to your home page on Realcomm website
- Listing in Conference Program Guide
- Pipe & Drape back wall (8') and sidewall (3')

“Ready to Show” Exhibit Package Upgrade

This package is a “Turn-Key” method for furnishing your space. You choose the style you like and we deliver everything to your space. All you need to bring is your signage and collateral! Includes all items in the Standard Exhibit Package PLUS your choice of either the Conference or Lounge set up listed below

SINGLE READY TO SHOW: \$8,450  
TANDEM READY TO SHOW: \$12,300

\*For larger spaces, please ask for details.

“READY TO SHOW” - CONFERENCE SET UP

- One (1) Conference Table - 36” Round
- Four (4) Conference Chairs
- One (1) Literature Rack
- Carpet
- One (1) 22” x 28” chrome sign holder
- One (1) Computer Kiosk (To place 20” Monitor for demos)
- One (1) 20” Flat Screen Monitor
- One (1) Electrical Drop
- Electrical Labor - Install & Dismantle
- Labor to Install & Remove Flat Screen

“READY TO SHOW” - LOUNGE SET UP

- One (1) Leather Sofa
- Two (2) Chairs
- One (1) Coffee Table
- One (1) Literature Rack
- One (1) Computer Kiosk (To place Monitor for demos)
- One (1) 20” Flat Screen Monitor
- One (1) 22” x 28” chrome sign holder
- Carpet
- One (1) Electrical Drop
- Electrical Labor - Install & Dismantle
- Labor to Install & Remove Flat Screen

SELECT ANY OF THE ABOVE PACKAGES AND ADD THE FOLLOWING: Upgraded 42” monitor add \$300

\*\*To add a booth to any sponsorship package priced at \$7,500 and up, or to increase the booth size for a sponsorship package already containing a booth please add \$4950 per 10x10 space.

\*\* Please Note: Prices for tandem booths and larger will be increasing effective January 1, 2018.



Advertising and Media Opportunities:

**Conference Program Guide:** The Realcomm Conference Program Guide is a publication given to every attendee and referenced continually during the conference. It is the key navigational tool for the conference and includes the complete agenda and timeline, track and session information, details on speakers, sponsors and exhibitors and the exhibitor floor plan.

CONFERENCE PROGRAM GUIDE AD PRICING:

Full Page Ad-Back Cover	\$3,000
Full Page Ad-Inside (4 Available):	\$1,500
Full Page Ad-Inside Front or Inside Back:	\$2,000
Half Page (4 Available):	\$750

**RealcommMarketplace:** Yearlong listing includes online and printed presence. **Featured Vendor - \$750 | Premiere Vendor - \$1,500**

## SPONSORSHIP OPPORTUNITIES

### Platinum and Gold Level Sponsorships

Realcomm provides an excellent venue for vendors offering technology solutions to the commercial real estate industry. For those looking for additional exposure, our sponsorship programs offer a great opportunity to showcase your solutions. We provide a broad offering of sponsor packages in order to meet the varying demands (and budgets) of our Solution provider community. If there is a unique opportunity that you do not see listed here, please contact us with your ideas.

### Platinum Level Sponsorships

The platinum sponsorships provide maximum exposure at the conference. These sponsorships are designed to spotlight the leading technology organizations for commercial real estate. The benefits of this sponsorship provide a strong, consistent message from the beginning of the marketing campaign in January 2017 through the conference in June. The platinum sponsorship is the optimum vehicle for promoting your organization at Realcomm.

### Platinum Level Sponsorship –

FOUR (4) AVAILABLE AT \$45,000 EACH

#### COMPLETE PACKAGE INCLUDES:

- Sponsor recognition at the main entrance to the conference
- Sponsor recognition on all display signs
- Sponsor recognition on a conference meter board signage
- Sponsor recognition in the “Save-the-Date” mailing
- Sponsor recognition in the Conference Program Guide
- Sponsor recognition in the printed pre-conference promotional mailer
- Sponsor recognition in all conference email marketing campaigns
- Company name and logo on Realcomm website link to your home page
- Sponsor recognition in the Realcomm Advisory email newsletter
- Sponsor recognition in post conference survey
- Speaking opportunity inside the educational program
- One (1) pass to the CIO Roundtable event
- One (1) pass to the VIP Reception on pre-conference day
- Ten (10) complimentary full conference passes
- Ten (10) complimentary Exhibit Hall passes
- Five (5) Real Estate (end-user only) guest passes
- Full-page ad in the Conference Program Guide
- 2-minute multimedia video prominently displayed at the Exhibit Hall entrance
- Opportunity to participate in Prize Giveaway
- First right of refusal to sponsorship the following convention year
- Priority Exhibit Booth Space selection
- Quad 20 x 20 exhibit space

### Gold Level Sponsorship –

FOUR (4) AT \$30,000 EACH

#### COMPLETE PACKAGE INCLUDES:

- Sponsor recognition on all display signs
- Sponsor recognition on a conference meter board signage
- Sponsor recognition in the Conference Program Guide
- Company name and logo on Realcomm website with link to your home page
- Sponsor recognition in the printed pre-conference promotional mailer
- Sponsor recognition in all conference email marketing campaigns
- Speaking opportunity inside the educational program (availability across multiple tracks)
- Sponsor recognition in the Conference Brochure
- Opportunity to participate in Prize Giveaway
- Half-page ad in the Conference Program Guide
- First right of refusal to sponsorship the following convention year
- Six (6) complimentary full conference passes
- Six (6) complimentary Exhibit Hall passes
- Three (3) Real Estate (end-user only) guest passes
- Priority Exhibit Space selection
- Tandem 10 x 20 exhibit space
- 5 minute conference live interview

## CONFERENCE LIVE

### Conference LIVE Sponsorship / Gold Level – \$30,000

2 AVAILABLE: 1 REPRESENTING REALCOMM CONFERENCE / 1 REPRESENTING IBCON CONFERENCE

Conference Live is the center stage area of the Exhibit Hall where all executive leadership interviews, presentations, give aways, demos, DIGIE AWARDS, press releases, live music, product launches, technology demos, etc. will be hosted and many of the presentations will be broadcast LIVE over the web.

- Designation as “Conference Live Sponsor” on all marketing material (pre and post conference) and conference website
- Opportunity for a prominent presentation slot at Conference LIVE Day 1 and Day 2 of the conference
- Participation as presenter at Kick-off Conference Live Interview on Day 1 or Day 2
- Multi-media presentation played on large overhead screen (+ LIVE media streaming) (2 min.)
- Sponsor recognition by Moderator at opening and/or closing DIGIE AWARD ceremony (held at Conference LIVE Stage)
- Sponsor recognition strategically placed on set backdrop and/or Conference LIVE stage (present and visible during all Conference LIVE interviews)
- Sponsor logo on all floor signage surrounding Conference LIVE
- Sponsor recognition on a conference meter board signage
- Sponsor recognition in Conference Program Guide
- Half page ad in the Conference Program Guide
- Company name and logo on Realcomm | IBCON website with link to your home page
- Opportunity to participate in Prize Giveaway
- Sponsor recognition in the printed pre-conference promotional mailer
- Sponsor marketing material can be distributed on tables and racks/on Conference Live seats
- Sponsor opportunity for visibility on Video clips sent to each “interviewee” post conference, for the purpose of distribution to their clients and prospects
- Sponsor opportunity for visibility on select Video clips included in Advisory newsletter post conference (distribution 55,000+)
- Sponsor opportunity for selection of 2 clients to be interviewed at Conference LIVE on story of technology, innovation or case study involving sponsor’s products and/or services
- Six (6) Full Access Conference passes
- Six (6) Exhibit Hall Only passes
- Three (3) Real Estate (end-user only) Guest Passes
- First right of refusal to sponsorship the following convention year
- Priority exhibit space selection
- Tandem Exhibit Space (10x20)



## PRE-CONFERENCE EVENT SPONSORSHIP OPPORTUNITIES

### 2018 Realcomm | IBcon Golf Outing Sponsorships

Be part of the Realcomm | IBcon Golf Tournament. Sponsorship of this social event will provide you with an opportunity to meet and enjoy a day of golf with a select group of real estate professionals.

#### Main Event Sponsor – \$3,500

3 AVAILABLE

##### COMPLETE PACKAGE INCLUDES:

- Participation in a Foursome (2 players)
- Announcement at start and end of play
- Sponsor Recognition on #1 and #18
- Sponsor Logo recognition on golf cart sign
- One additional staff member allowed to attend Reception

#### Reception Sponsor – \$3,000

4 AVAILABLE

##### COMPLETE PACKAGE INCLUDES:

- Participation in a Foursome (1 player)
- Remarks at start and end of reception
- Announcement of tournament winners
- Sponsor Recognition on Hole (1)
- Sponsor Logo recognition on golf cart sign
- One additional staff member allowed to attend Reception

#### Beverage Cart Sponsor – \$2,500

2 AVAILABLE

- Participation in a Foursome (1 player)
- Signage on Beverage Cart and Drink Tickets
- Sponsor Logo recognition on golf cart sign
- Cart to follow Beverage Cart

#### Lunch/Transportation Sponsor – \$2,500

2 AVAILABLE

##### COMPLETE PACKAGE INCLUDES:

- Participation in a Foursome (1 player)
- Sponsor Recognition on Coach
- Sponsor Logo Recognition on Lunch Boxes

#### Par 3 - Stay Sponsors – \$2,500

2 AVAILABLE

##### COMPLETE PACKAGE INCLUDES:

- Participation in a Foursome (1 player)
- Table at Par 3 Tee box to greet golfers
- Sponsor Logo recognition on golf cart sign

### CIO Roundtable

The Realcomm CIO Roundtable has become the premier meeting place for Commercial Real Estate CIOs around the globe. The event provides an opportunity for them to gather to hear from leading speakers, discuss the most pertinent issues impacting their organizations and network with their peers/associates. It also has become an annual opportunity to reset the benchmarks for IT related issues for the industry. Sponsorship of this event provides the highest level of visibility and exposure to our CIO delegates.

#### CIO Roundtable Keynote Sponsorship – \$22,500

1 AVAILABLE

##### COMPLETE PACKAGE INCLUDES:

- Sponsor recognition inside the CIO Roundtable event
- Presentation opportunity to CIO Roundtable attendees
- Sponsor recognition by Moderator at opening and closing of event
- Company logo on intro slide at beginning of event
- Sponsor recognition on all CIO Roundtable program materials
- Sponsor recognition on signage outside CIO Roundtable session room
- Sponsor recognition on a conference meter board signage
- Sponsor recognition in Realcomm Conference Program Guide
- Sponsor recognition in the printed pre-conference promotional mailer
- Company name and logo on Realcomm website with link to your home page
- Five (5) Full Access Conference passes
- Five (5) Exhibit Only Passes
- Three (3) passes to CIO Roundtable event
- Three (3) Real Estate (end user only) Guest Passes
- First right of refusal to sponsorship the following convention year
- Single 10x10 Standard Exhibit Space

#### CIO Roundtable Sponsorship – General Sponsorship – \$19,500

4 AVAILABLE

##### COMPLETE PACKAGE INCLUDES:

- Sponsor recognition inside the CIO Roundtable event
- Speaking opportunity during event
- Sponsor recognition by Moderator at opening and closing of event
- Company logo on intro slide at beginning of event
- Sponsor recognition on all CIO Roundtable program materials
- Sponsor recognition on signage outside CIO Roundtable room
- Sponsor recognition on a conference meter board signage
- Sponsor recognition in Realcomm Conference Program Guide
- Sponsor recognition in the printed pre-conference promotional mailer
- Company name and logo on Realcomm website with link to your home page
- Five (5) Full Access Conference passes
- Five (5) Exhibit Hall Only passes
- Two (2) passes to CIO Roundtable event
- Three (3) Real Estate (end user only) Guest Passes
- First right of refusal to sponsorship the following convention year
- Single 10x10 Standard Exhibit space

### CIO Roundtable Break Sponsor – \$6,000

3 AVAILABLE

#### COMPLETE PACKAGE INCLUDES:

- Sponsor recognition by Moderator at beginning and end of break sessions
- Sponsor logo on intro slide at breaks
- Sponsor recognition on all session track materials
- Sponsor recognition on signage outside event room
- Sponsor recognition on a conference meter board signage
- Sponsor recognition in Realcomm Conference Program Guide
- Sponsor recognition on Realcomm website with link to your home page
- Sponsor marketing material placed on designated table near refreshments
- Sponsor logo on napkins
- One (1) pass to CIO Roundtable event
- One (1) Full Access Conference pass
- One (1) Real Estate (end user only) Guest Pass

### Realcomm-IBcon Cybersecurity Summit Sponsorship – \$10,000

2 AVAILABLE

#### COMPLETE PACKAGE INCLUDES:

- Sponsor recognition by at opening and closing of session
- Presentation opportunity to Summit attendees (5-7 min.)
- Company logo on intro slides at beginning and end of session
- Sponsor recognition on all Summit program materials
- Sponsor recognition on signage outside session room
- Sponsor recognition on a conference meter board signage
- Sponsor recognition in Realcomm Conference Program Guide
- Company logo on the Realcomm website with a link to your home page
- Three (3) Passes to Cybersecurity Summit
- Three (3) Full Access Conference passes
- First right of refusal to sponsorship the following convention year

### Realcomm-IBcon Cybersecurity Summit Supporting Sponsorship – \$5,000

2 AVAILABLE

#### COMPLETE PACKAGE INCLUDES:

- Sponsor recognition by Moderator at opening and closing of session
- Company logo on intro slides at beginning and end of session
- Sponsor recognition on all Summit program materials
- Sponsor recognition on signage outside session room
- Sponsor recognition on a conference meter board signage
- Sponsor recognition in Realcomm Conference Program Guide
- Company logo on the Realcomm website with a link to your home page
- Two (2) Passes to Cybersecurity Summit
- Two (2) Full Access Conference passes
- First right of refusal to sponsorship the following convention year

### Realcomm-IBcon Cybersecurity Summit Break Sponsorship – \$3500

2 AVAILABLE

#### COMPLETE PACKAGE INCLUDES:

- Sponsor recognition by Moderator at beginning and end of break
- Logo on intro slide at break
- Sponsor recognition on all Summit marketing materials
- Sponsor recognition on signage outside session room
- Sponsor recognition on a conference meter board signage
- Sponsor recognition on Realcomm website with link to your home page
- Sponsor marketing material placed on designated table near refreshments
- One (1) Pass to Cybersecurity Summit
- One (1) Full Access conference pass
- First right of refusal to sponsorship the following convention year

### Realcomm-IBcon COO/CAO/CFO Sponsorship – \$5,000

2 AVAILABLE

#### COMPLETE PACKAGE INCLUDES:

- Sponsor recognition by at opening and closing of session
- Presentation opportunity to Summit attendees
- Company logo on intro slides at beginning and end of session
- Sponsor recognition on all COO/CAO/CFO Summit program materials
- Sponsor recognition on signage outside session room
- Sponsor recognition on a conference meter board signage
- Sponsor recognition in Realcomm Conference Program Guide
- Company logo on the Realcomm website with a link to your home page
- Two (2) Passes to COO/CAO/CFO Summit
- Two (2) Full Access Conference Passes
- First right of refusal to sponsorship the following convention year

### Realcomm-IBcon COO/CAO/CFO Break Sponsorship – \$3500

2 AVAILABLE

#### COMPLETE PACKAGE INCLUDES:

- Sponsor recognition by Moderator at beginning and end of break
- Logo on intro slide at break
- Sponsor recognition on all Summit marketing materials
- Sponsor recognition on signage outside session room
- Sponsor recognition on a conference meter board signage
- Sponsor recognition on Realcomm website with link to your home page
- Sponsor marketing material placed on designated table near refreshments
- One (1) Pass to COO/CAO/CFO Summit
- One (1) Full Access conference pass
- First right of refusal to sponsorship the following convention year



## Private VIP Reception – \$12,500

The VIP Reception is an exclusive networking sponsorship that allows your company to rub elbows with the high-level executives of the most influential real estate firms in the industry. The reception is an invitation only pre-conference event immediately following the CIO Roundtable and the Property & Facility Management Innovation Summit. Several hundred attendees gather to mingle with friends and socialize after a long day of intense roundtable discussions and presentations.

4 AVAILABLE

### COMPLETE PACKAGE INCLUDES:

- One (1) pass to the CIO Roundtable event
- Sponsor recognition in the CIO Roundtable event as Sponsor of the VIP Reception
- Sponsor name and logo on signage inside or near reception area
- Sponsor recognition on invitation
- Company name and logo on Realcomm website with link to your home page
- Sponsor recognition on a conference meter board signage
- Sponsor recognition in the Realcomm Program Guide
- Sponsor logo on napkins
- Four (4) VIP Passes for the reception
- Four (4) Full Access conference passes
- Three (3) Real Estate (end user only) Guest Passes
- First right of refusal to sponsorship the following convention year

\*\* Each VIP Reception sponsor has an opportunity to do something special to draw attention to their section of the party with giveaways and/or catering. A few recent examples were: a chocolate fountain with fresh fruit to dip, a martini bar with special keepsake glasses, a cigar roller offering branded cigars, the sponsor company logo carved into an ice sculpture and a tequila tasting bar. The cost for this would be the responsibility of the sponsor and would need to be coordinated through the convention center catering.

## Advisory Council Summit

Sponsorship of the annual Advisory Council Summit provides you with an opportunity to meet and network with our Advisory Council members, who are CIOs representing the leading firms in the commercial and corporate real estate industry. This event sponsorship includes participation by 2 members of your team at a strategy luncheon meeting and networking social event exclusively for our Advisory Council just prior to the conference.

## Advisory Council Summit Sponsorship (Includes sponsorship at the luncheon and the evening social event and dinner) – \$10,000

4 AVAILABLE

### COMPLETE PACKAGE INCLUDES:

- Sponsor logo on VIP invitations to Advisor attendees
- Company logo on the Realcomm website with a link to your home page
- Sponsor recognition on a conference meter board signage
- Sponsor recognition during lunch
- Opportunity to address group during lunch
- Sponsor recognition during social event and dinner or social event
- Sponsor logo present on all marketing and hand-out materials
- Two (2) passes to the Advisory Council Lunch
- Two (2) passes to the Social event and Dinner
- Two (2) Full Access conference passes
- Two (2) Real Estate (end user only) Guest Passes
- First right of refusal to sponsorship the following convention year

## GENERAL SESSION, SPECIAL MEETINGS & NETWORKING OPPORTUNITIES

### General Session | Day 1 | Keynote/Conference Kickoff Event

The Keynote General Session is the opening event for Realcomm | IBcon Conference and is the largest and most well attended session of the conference. This General Session Keynote Address will feature a panel of leading visionaries who will share their views on innovation in the commercial real estate industry. This sponsorship provides the best exposure to the largest audience. Your company's logo will be prominently placed on event signage, in the program guide and on our website.

### General Session Keynote Sponsorship – \$20,000

2 AVAILABLE: 1 REPRESENTING REALCOMM CONFERENCE / 1 REPRESENTING IBCON CONFERENCE

### COMPLETE PACKAGE INCLUDES:

- Sponsor recognition on the General Session introductory slide
- Presentation opportunity in the General Session
- Company name and logo on General Session Stage
- Company name and logo on Realcomm website with link to your home page
- Sponsor recognition in Conference Program Guide
- Sponsor recognition on a conference meter board signage
- Sponsor recognition in the printed pre-conference promotional mailer
- Five (5) Full Access Conference passes
- Five (5) Exhibit Hall Only passes
- Three (3) Real Estate (end user only) Guest Passes
- First right of refusal to sponsorship the following convention year
- Single 10x10 Standard Exhibit Space

## General Session Event Level – \$15,000

2 AVAILABLE

### COMPLETE PACKAGE INCLUDES:

- Sponsor recognition on the General Session introductory slide
- Company name and logo on General Session Stage
- Company name and logo on Realcomm website with link to your home page
- Sponsor recognition on a conference meter board signage
- Sponsor recognition in Conference Program Guide
- Sponsor recognition in the printed pre-conference promotional mailer
- Four (4) Full-Access Conference passes
- First right of refusal to sponsorship the following convention year
- Four (4) Exhibit Hall Only passes
- Three (3) Real Estate (end user only) Guest Passes
- First right of refusal to sponsorship the following convention year
- Single 10x10 Standard Exhibit Space

## General Session Bronze Level – \$7,500

2 AVAILABLE

### COMPLETE PACKAGE INCLUDES:

- Sponsor logo recognition on the General Session introductory slide
- Company name and logo on General Session Stage
- Company name and logo on Realcomm | IBcon website with link to your home page
- Sponsor recognition on a conference meter board signage
- Sponsor recognition in Conference Program Guide
- Three (3) Full Access Conference passes
- Two (2) Real Estate (end user only) Guest Passes
- First right of refusal to sponsorship the following convention year
- Opportunity to add exhibit space at a discounted rate

## General Session Coffee Sponsorship – \$5,000

2 AVAILABLE

### COMPLETE PACKAGE INCLUDES:

- Sponsor recognition on the General Session introductory slide
- Sponsor recognition by Moderator at the beginning of session
- Company name and logo on signage outside Session room
- Sponsor recognition on a conference meter board signage
- Sponsor logo on signage near coffee station
- Opportunity to display marketing materials
- Sponsor logo with link to your home page on Realcomm web site
- Sponsor recognition in Realcomm Conference Program Guide
- Two (2) Full Access Conference passes
- One (1) Real Estate (end user only) Guest Pass
- Company logo on napkins

## Networking Reception and DIGIE Awards Presentation – \$15,000

2 AVAILABLE

The Networking Reception is a great way to get your company name in front of all conference attendees as they come together to relax and socialize after a long day of intense education. During the reception, we will be announcing the DIGIE award winners, a prestigious annual award presented to industry innovators and thought leaders. As a Sponsor, a representative of your company will participate in the DIGIE Award ceremony and have the opportunity to address attendees.

### COMPLETE PACKAGE INCLUDES:

- Opportunity to participate during Digie Award presentation
- Sponsor recognition by Moderator at opening and closing of ceremony
- Opening and/or Closing remarks at the event
- Logo on large digital screen
- Sponsor logo on drink tickets
- Complimentary batch of drink tickets
- Sponsor logo on floor signage near stage
- Sponsor recognition on a conference meter board signage
- Sponsor recognition in Realcomm | IBcon Conference Program Guide
- Sponsor recognition in the printed pre-conference promotional mailer
- Sponsor recognition in the Realcomm Advisory Digie Awards Issue (highest read issue)
- Company name and logo on Realcomm website with link to your home page
- Single booth
- Four (4) Full Access conference passes
- Three (3) Real Estate (end user only) Guest Passes
- First right of refusal to sponsorship the following convention year

## Private VIP Keynote Luncheon – \$7,500

3 AVAILABLE

This function is an invitation-only luncheon featuring a keynote speaker from the General Session. The invitation list will be carefully chosen by Realcomm and the Luncheon Sponsors to include 40-50 top executives from some of the most prominent commercial real estate firms in the country. Sponsors will have the opportunity for opening and/or closing remarks and provide literature to the attendees. There is no other opportunity like this to network exclusively with some of the most influential decision-makers in the industry.

### COMPLETE PACKAGE INCLUDES:

- Opportunity to address lunch attendees
- Opportunity to invite select real estate executives to attend
- Sponsor recognition (company name and logo) on signage outside luncheon room
- Banner/signage with company name and logo inside luncheon room
- Sponsor recognition on a conference meter board signage
- Sponsor recognition in Realcomm Conference Program Guide
- Company logo on the Realcomm website with a link to your Home Page
- Sponsor opportunity to give away door prize or give a gift to all luncheon attendees
- Three (3) Full Access conference passes
- Two (2) Real Estate (end user only) Guest Passes
- First right of refusal to sponsorship the following convention year

## OTHER HIGH LEVEL VISIBILITY SPONSORSHIPS

### Conference Mobile Application Splash Page Sponsorship – \$6,000

Realcomm is going mobile and will be providing an interactive mobile program guide to all attendees to view the conference agenda, highlights, program details, special events, speakers, maps, and tradeshow information on a variety of mobile devices including the iPhone, iPad, BlackBerry, Palm, Symbian and Android. There is also an interface with live social media feeds and RSS integration and syncs easily with Outlook, iCal, and Google Calendar. The mobile application platform also enables polling, surveys and analysis of attendee feedback.

#### COMPLETE PACKAGE INCLUDES:

- Company logo/banner will be prominently placed on the mobile application
- Opportunity to download company profile or make available a pdf brochure to attendees
- One conference bag insert
- Company logo in the printed Conference Program Guide as the Mobile Application Sponsor
- Company logo on the Realcomm and IBcon websites with a link to your home page
- Sponsor recognition on a conference meter board signage
- Two (2) Full Access conference passes
- One (1) Real Estate (end user only) Guest Pass
- First right of refusal to sponsorship the following convention year

### Conference Mobile Application Program Guide Banner Sponsorship – \$5,000

4 AVAILABLE

#### COMPLETE PACKAGE INCLUDES:

- Primary Sponsoring Company logo/banner will be placed at the top / Supporting Sponsoring Company logo/banner placed toward the bottom of the mobile application (rotating banner or fixed)
- Banner will include a hyperlink to sponsor's company website or other website of choice
- Opportunity to download company profile or make available a pdf brochure to attendees
- One conference bag insert
- Company logo in the printed Conference Program Guide as the Supporting Mobile Application Program Guide Sponsor
- Company logo on the Realcomm and IBcon websites with a link to your home page
- Sponsor recognition on a conference meter board signage
- One (1) Full Conference Pass
- First right of refusal to sponsorship the following convention year

### Conference Registration Sponsorship – \$7,500

The registration area is the perfect venue for making that all-important first impression to delegates. Since every delegate MUST come through registration to retrieve their badge, lanyard and conference bag, it is a highly visible arena. This is the first sponsor attendees see upon arrival at Realcomm. Included at the registration table will be your company's logo, marketing brochure, and your representative's business card available for the taking.

3 AVAILABLE

#### COMPLETE PACKAGE INCLUDES:

- Company logo prominently displayed on signage at Registration
- Company Logo displayed on all Conference Badges
- Opportunity to place a one-page marketing flyer on the registration table or provide company pens/pencils or pads with your logo
- One conference bag insert
- Sponsor recognition on a conference meter board signage
- Sponsor recognition in Realcomm Conference Program Guide
- Company logo on the Realcomm website with a link to your home page
- Three (3) Full Access conference passes
- Two (2) Real Estate (end user only) Guest Passes
- First right of refusal to sponsorship the following convention year

### Conference Charging Station Sponsorship

\$7,500 SHARED SPONSORSHIP | \$12,500 EXCLUSIVE SPONSORSHIP

#### COMPLETE PACKAGE INCLUDES:

- Four (4) Charging Station Kiosks strategically placed for conference participants, including one in close proximity to the sponsor booth.
- Opportunity to design graphics showing on charging station kiosk (artwork requires prior approval by Realcomm)
- Opportunity to provide a video clip - if applicable
- Company name and logo on Realcomm website with link to your home page
- Sponsor recognition on conference meter board signage
- "Charging Station" sponsor recognition in Conference Program Guide with locations mapped
- Four (4) Full Access conference passes (exclusive sponsorship) / Three (3) full access conference passes (shared sponsorship)
- Two (2) Real Estate (end user only) Guest Passes
- First right of refusal to sponsorship the following convention year

## EDUCATION TRACK SPONSORSHIP OPPORTUNITIES

# JUNE

Year after year, our commitment to delivering a dynamic, relevant educational program has helped establish Realcomm and IBcon as “must attend” industry events. Our extensive education program is designed to give BUILDING OWNERS, DEVELOPERS, CIOs/CTOs, PROPERTY MANAGERS, ASSET MANAGERS, FACILITY MANAGERS, and BUILDING ENGINEERS the technology tools they need to positively impact the bottom line of their companies – from automating business processes, to general technology solutions specifically for real estate organizations, to smarter, connected, high performance, intelligent building technologies.

### REALCOMM TOPICS UNDER CONSIDERATION:

- 3D Scanning & Printing
- Application Integration
- Asset/Operational Management
- Automated Payments
- Benchmarking IT Organization
- Blockchain for Real Estate
- Budgeting, Forecasting & Capital Planning
- Business Continuity Planning
- Cloud
- Collaboration Tools
- CRE Tech 4.0
- CRM
- Crowdfund Platforms
- Cybersecurity
- Data Governance
- Data Privacy
- Data Standards
- Data Virtualization
- Digital Strategy
- Disaster Recovery
- Email & Document Retention
- Enterprise Content Management
- Everything-as-a-Service
- Globalization
- Incident Awareness & Response
- Integrated Project Delivery
- Internal Threat Monitoring
- Intrusion Detection
- Investment Management & Reporting
- Keeping Up With The Pace of Change
- Knowledge Management
- Lease Management
- Lease Process Automation
- Marketing Analytics
- Master Data Management
- Mobility
- Network Architecture
- NextGen Workplace
- Organizational Transformation
- Outboard Packet Monitoring
- Performance Management
- Port Monitoring
- Predictive Analytics
- Privacy
- Property Management
- Retail Analytics
- Retail Technologies
- Retail Traffic & Footpath Analytics
- Skills Gap – Finding, Training & Retention of Tech Talent
- Social Media
- Tech to Better Understand Tenants & Clients
- Using Technology to Drive Revenues
- User Behavior Profiling
- Valuation/DCF
- Vendor Management
- Virtual Firewalls
- Wearables

### Conference Education Track Sponsorships – \$15,000

2 AVAILABLE PER TRACK

#### COMPLETE PACKAGE INCLUDES:

- Sponsor recognition inside each session contained in track
- Presentation opportunity in a session inside track
- Sponsor recognition by Moderator at opening and closing of sessions
- Sponsor logo on intro slide before all Track sessions
- Sponsor recognition on all session track materials
- Sponsor recognition on signage outside session room
- Sponsor recognition on a conference meter board signage
- Sponsor recognition in Realcomm Conference Program Guide
- Sponsor recognition in the printed pre-conference promotional mailer
- Company name and logo on Realcomm website with link to your home page
- Prior to session, Sponsor may distribute company brochures on chairs for attendees
- Four (4) Complimentary Full Access Conference Passes
- Four (4) Exhibit Only Passes
- Three (3) Real Estate (end-user only) Guest Passes
- First right of refusal to sponsorship the following convention year
- Single 10x10 Standard Exhibit Space

### Supporting Education Track Sponsorships – \$7,500

2 AVAILABLE PER TRACK

#### COMPLETE PACKAGE INCLUDES:

- Sponsor recognition as Supporting Education Track Sponsor inside each session contained in track
- Sponsor recognition by Moderator at opening and closing of sessions
- Sponsor logo on intro slide before all Track sessions
- Sponsor recognition on all session track materials
- Sponsor recognition on signage outside session room
- Sponsor recognition on a conference meter board signage
- Sponsor recognition in Realcomm Conference Program Guide (deadline 5/25)
- Sponsor recognition on Realcomm website with link to your Home Page
- Sponsor may distribute marketing material or brochures on table in back of the room
- Three (3) Complimentary Full Access Conference Passes
- Two (2) Real Estate (end-user only) Guest Passes
- First right of refusal to sponsorship the following convention year

### Supporting Session Sponsorship – **EXHIBITOR PRICE:** \$1500 | **NON-EXHIBITORS:** \$2500

#### COMPLETE PACKAGE INCLUDES:

- Sponsor recognition by Moderator during session
- Sponsor recognition on signage inside and outside session room
- Sponsor recognition on all Session Track materials
- Recognition as a SPONSOR in Realcomm Conference Program Guide
- Company logo on Realcomm website and link to Home Page
- Opportunity to place marketing brochures on table in back of the session room
- One (1) Full Conference Pass (Only for Non-Exhibitors)

## INVESTMENT MANAGEMENT

### Education Track Sponsorship – Investment Management – \$15,000

2 AVAILABLE

#### COMPLETE PACKAGE INCLUDES:

- Sponsor recognition inside each session contained in track
- Presentation opportunity in a session inside track
- Sponsor recognition by Moderator at opening and closing of sessions
- Sponsor logo on intro slide before all Track sessions
- Sponsor recognition on all session track materials
- Sponsor recognition on signage outside session room
- Sponsor recognition on a conference meter board signage
- Sponsor recognition in Realcomm Conference Program Guide
- Sponsor recognition in the printed pre-conference promotional mailer
- Company name and logo on Realcomm website with link to your home page
- Prior to session, Sponsor may distribute company brochures on chairs for attendees
- Four (4) Complimentary Full Access Conference Passes
- Four (4) Exhibit Only Passes
- Three (3) Real Estate (end-user only) Guest Passes
- First right of refusal to sponsorship the following convention year
- Single 10x10 Standard Exhibit Space

### Supporting Education Track Sponsorship – Investment Management – \$7500

2 AVAILABLE

#### COMPLETE PACKAGE INCLUDES:

- Sponsor recognition as Supporting Track Sponsor inside each session contained in track
- Sponsor recognition by Moderator at opening and closing of sessions
- Sponsor logo on intro slide before all Track sessions
- Sponsor recognition on all session track materials
- Sponsor recognition on signage outside session room
- Sponsor recognition on a conference meter board signage
- Sponsor recognition in Realcomm Conference Program Guide
- Sponsor recognition on Realcomm website with link to your Home Page
- Sponsor may place marketing materials/company literature on table in back of the room
- Two (2) Full Access Conference passes
- Two (2) Real Estate (end user only) Guest Passes
- First right of refusal to sponsorship the following convention year

### Investment Management Break Sponsorship – \$5,000 (DAY 1 & DAY 2)

2 AVAILABLE

#### COMPLETE PACKAGE INCLUDES:

- Sponsor recognition by Moderator either before or after Break Sessions
- Speaking opportunity to address the group just before one scheduled break
- Logo on intro slide at breaks
- Sponsor recognition on all session track materials
- Sponsor recognition on signage outside session room
- Sponsor recognition in Realcomm Conference Program Guide
- Company logo on the Realcomm website with a link to your Home Page

- Sponsor marketing material placed on designated table near refreshments
- Two (2) Full Access conference passes
- One (1) Real Estate (end user only) Guest Pass
- First right of refusal to sponsorship the following convention year

## CORPORATE REAL ESTATE

### Supporting Education Track Sponsorship – Corporate Real Estate – \$5,000

2 AVAILABLE

#### COMPLETE PACKAGE INCLUDES:

- Sponsor recognition as Supporting Track Sponsor inside each session contained in track
- Sponsor recognition by Moderator at opening and closing of sessions
- Sponsor logo on intro slide before all Track sessions
- Sponsor recognition on all session track materials
- Sponsor recognition on signage outside session room
- Sponsor recognition on a conference meter board signage
- Sponsor recognition in Realcomm Conference Program Guide
- Sponsor recognition on Realcomm website with link to your Home Page
- Sponsor may place marketing materials/company literature on table in back of the room
- Two (2) Full Access Conference passes
- Two (2) Real Estate (end user only) Guest Passes
- First right of refusal to sponsorship the following convention year

\*\*Additional exhibitor/sponsor passes are available at a discounted rate of \$995 each (maximum of 3) if purchased in advance. If purchased at the conference the discounted rate increases to \$1,295.



## REALCOMM SPONSORSHIP OPPORTUNITIES AT A GLANCE

### Platinum and Gold Level

	Price	Supporting Level	Price
Platinum	\$45,000	Golf Outing - Main Event Sponsorship	\$3,500
Gold	\$30,000	Golf Outing - Reception Sponsorship	\$3,000
Conference LIVE	\$30,000	Golf Outing - Beverage Cart Sponsorship	\$2,500

### Silver Level

CIO Roundtable Keynote	\$22,500	Golf Outing - Lunch/Transportation Sponsorship	\$2,500
CIO Roundtable – General	\$19,500	Golf Outing - Par 3 Stay Sponsorship	\$2,500
General Session Keynote	\$20,000		
General Session Silver Co-Sponsor	\$15,000		
Conference Education Track Sponsor	\$15,000		
Networking Reception & DIGIE Awards	\$12,500		
Private VIP Reception	\$12,500		
Exclusive Charging Station Sponsorship	\$12,500		
Education Track Sponsor - Investment Management	\$15,000		

### Bronze Level

COO/CAO/CFO Sponsorships	\$5,000	Program Guide Ad: Full Page - Back Cover	\$3,000
Advisory Council Summit	\$10,000	Program Guide Ad: Full Page - Inside Front	\$2,000
Cyber Security Summit Sponsorships	\$10,000	Program Guide Ad: Full Page - Inside Back	\$2,000
Conference Badge Straps / Lanyards	\$7,500	Program Guide Ad: Full Page	\$1,500
Conference Registration Sponsorship	\$7,500	Program Guide Ad: Half Page	\$750
Supporting Track Sponsor	\$7,500	Conference Bag Insert	\$1,000
General Session Bronze Sponsor	\$5,000		
Exclusive Charging Station Sponsorship	\$7,500		

### Supporting Level

CIO Roundtable Break Sponsor	\$5,000	Advertising	
General Session Coffee Sponsor	\$5,000	Program Guide Ad: Full Page - Back Cover	\$3,000
Conference Bags	\$5,000	Program Guide Ad: Full Page - Inside Front	\$2,000
Security Summit Supporting Sponsorship	\$5,000	Program Guide Ad: Full Page - Inside Back	\$2,000
COO/CAO/CFO Break Sponsorship	\$3,500	Program Guide Ad: Full Page	\$1,500
Cybersecurity Summit Break Sponsorship	\$3,500	Program Guide Ad: Half Page	\$750
Investment Management Break	\$5,000	Conference Bag Insert	\$1,000
Supporting Education Track Sponsorship - Specialty Tracks	\$5,000		
Conference Mobile Application Program Guide Sponsorship	\$5,000		
Supporting Session Sponsorship	\$2,500		
Conference Mobile Application Supporting Sponsorship	\$2,500		



## PAST SPONSORS AND EXHIBITORS

The following is a sample of some of the sponsors and exhibitors who have participated in the past. Sponsors of Realcomm become recognized as leading solutions providers and technology leaders for the commercial real estate industry.

360Facility	Cognitive Systems	FM Systems	Monnit	Retail Lease Trac, Inc.
5Q Partners	Coldwell Banker Commercial	Four Winds Interactive	Montgomery Technologies	RETransform
Abundant Power	CommScope, Inc.	Fuel Applications	Motorola	RF Connect
Accenture	Compstak	Fusion Consulting, Inc.	MRI Software	RLE Technologies
Accruent	Concept3D	FusionStorm	Murata Energy Solutions	Rofo
ActiveLogix	ConfirmNet Corp.	Genea	NACT Telecommunications, Inc.	RoviSys Building Technologies
Advanced Power Control Inc.	Constellation Newenergy	Global Software, Inc.	National Real Estate Investor	RYCOM
AIC Wireless	Control Network Solutions	Google, Inc.	Navair	SAP America, Inc.
Alice Receptionist	Coppertree Analytics	GoPaperless Solutions	Negawatt	Selex ES (a Finmeccanica Company)
Allegion/Schlage	Corning	GPG Advisers	New Boston Fund	Senseware
Alliance Solutions Group	Corrigo	Granite	Newcomb-Boyd	Serene Corporation
Altus Group	CoStar Group, Inc.	Grant Thornton	Nextivity	ShoreGroup, LLC
Alvarez & Marsal	Crestron Electronics, Inc.	GridPoint	Nexus Media, Inc.	Siemens Building Technologies
Amazon Web Services	CSI Solutions Group, a Division of	Haventec	Nexus Systems, Inc.	Sine Group
American Tower	Goodman	HCL Technologies	Noesis	SIS Global
AMP Technologies	CS13 (A Controlco Company)	Hepta	NOI Strategies CohnReznick	Site 1001
AMT Direct	CxGBS (Commissioning & Green	Herman Miller	Nomad Mobile	Site Controls
AMX	Building	Hipercept	NTrust Infotech	SkyFoundry
Anadec	Cylance	Honest Buildings	Officespace.com	Sloan Valve Co.
Angus	Cypress Communications	Honeywell	OmniQuo	SOLiD
Anixter	Daintree Networks	IBM	Onicon	Solutions, Inc.
Anterra Technology	Database International	Iconics, Inc.	Open Box Software	Spenser Communications, Inc.
Appraisal Institute	Datex Media	IDC Energy Insights	Optigo Networks	Spinwave Systems, Inc.
Aquicore	Day Wireless Systems	In-Building Wireless Alliance	Optimum Energy	SS & C Technologies
Arcestra	Dealpath	Incenergy	Oracle Corporation	Standard Vision
ARCHIBUS, Inc.	Dell	Indoor Reality	OSCRE	Stealth Monitoring
ArchiDATA	Deloitte	Informetrics	OSISoft	Stem
ARQ Wireless	Delta Controls	InfoTech Marketing, Inc.	Pacific Controls	Streamline Networks
Aruba	Denovo	InsideIQ Building Automation	Palazzo, Inc.	Sutherland Global Services
Ascendix Technologies	Desks Near Me	Alliance	Panduit	SWC Technology Partners
AvidXchange, Inc.	DGLogik, Inc.	Insight Software	PayYourRent.com	Switch Automation
AVI-SPL	Digital Map Products	Integrated Business Systems, Inc.	Pepco Energy Services	Talisen Technologies
AwareManager	Distech Controls	(IBS)	Pereview Software	Tata Consultancy Services Ltd
Axxerion	DocClarity	Intel	Philips	TecFac
B4 Consulting, Inc.	DQI USA	Intelligent Buildings	Phoenix Contact USA, Inc.	Telamon
BAE Systems	Dynamo Software	Interface Multimedia, Inc.	Pilot	Telkonet
Bandwidth Now	E&Y	IoTium	Planimetron, Inc.	TenantRex
BAS Services & Graphics	Eaton	J2 Innovations, Inc.	Planon	TENG Solutions
BasWare, Inc.	Ebix BPO	JDR Consulting	PMWeb, Inc.	The Detection Group
Bear River	EcoDomus	Jetlun	Point32	The Siemon Company
Beco	ECS Group, Inc.	JLL	Prepared Response	TOTA L
Black Box Network Services	EFT Energy	JMA Wireless	Preparis	Trane
Black Dog Software Group, Inc.	Eigen X	Johnson Controls, Inc.	Prescriptive Data	Traverse Technologies
Bractlet	EMC	Juniper Square	Progressive AE	Triacta
BriteThings	Emerson Network Power	Kastle Systems	Property Capsule	Tridium
BTI Wireless	Encelium	KGS Buildings	Property Info	Trimble
BUENO	EnergyPrint, Inc.	KMC Controls	Pulse Energy	Verdouw & Associates
Building Clouds	Enerliance	LeasePilot	PwC	Veribrum Real Estate Software
Building Engines	EnerNOC	LeaseRunner.com	Qube Global Software	Veris Industries, LLC
BuildingIQ	Enlighted	Leverton	R & K Solutions	Virtual Super
BuiltSpace Technologies	Enocean	LonMark International	Rail Yard, Inc.	Voyanta
Business Integration Group	ENTOUCH	LoopNet, Inc.	Real Capital Markets	VTS
CABA	Environmental Systems Design	Lucid	Real Estate Financial Modeling	WattStopper
Canem	(ESD)	Lutron	(REFM)	WebX Communications
Capgemini	Environmental Systems, Inc. (ESI)	Lynx Systems	REAL Integrated Technology	WLS Lighting
Captive Network	Envision Solar, LLC	LynxSpring	RealFoundations	workspace cc
CBRE   ESI	Envizi	M.C. Dean	RealMassive	WRLD
CCIM	eSight Energy	MACH Energy	Realogic Analytics	Xceligent, Inc.
Cellular Specialties	Esri	Magix Technologies	RealPage	Xchanging
CePORT, LLC	Evara	Mann Wireless	REALTY Share	XO Communications
CGI	Evolution Ventures	McKinstry	RealWired	Xtium
Chatham Financial Corp.	Eximius BPO	Measurabl	REdirect Consulting	YapStone, Inc.
Cimetrics	Exp U.S. Services, Inc.	Meridian Systems	Redwood Systems	Yardi
Cion	ExteNet Systems	Microsoft	REI Wise	Yash Technologies
Cisco	Ezenics	Millennia Group, LLC	RentManager	Zan Compute
Citrix Systems	FacilityConnex	Millennial Net	RentPayment	Zinwave
Climatec	FieldFLEX Mobile	MindMatrix	REOL Services	
CMBS.com	FITECH	Mobilitie	Resolve Technology, Inc.	
Cochrane Supply	FIX Consulting, LLC	Modo Labs	RestorePoint	