



Realcomm

@ the Intersection of Commercial & Corporate
Real Estate, Technology, Automation & Innovation



The Smart, Connected, High Performance
Intelligent Buildings Conference

S P O N S O R / E X H I B I T O R P R O S P E C T U S

JUNE 13-15, 2023

CAESARS PALACE, LAS VEGAS, NEVADA

 WWW.REALCOMM.COM

REALCOMM | IBCON CONNECTS YOU

WITH THE COMPANIES YOU WANT TO REACH

The 25th annual Realcomm | IBcon Conference & Expo, happening in June 2023 will bring together commercial, corporate, institutional and government real estate professionals to explore the latest technology tools & innovations available to the industry.



Realcomm | IBcon is the premier event focused on technology, efficiency, innovation and automation solutions for the commercial real estate organization. It is a “must attend” conference event if your goal is to educate, collaborate and connect with real estate decision makers who are interested in improving their commercial development, leasing, accounting, management and operations.

Contact our event team for more information about sponsorship and exhibitor pricing and benefits.



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REALCOMM - WHO WILL ATTEND

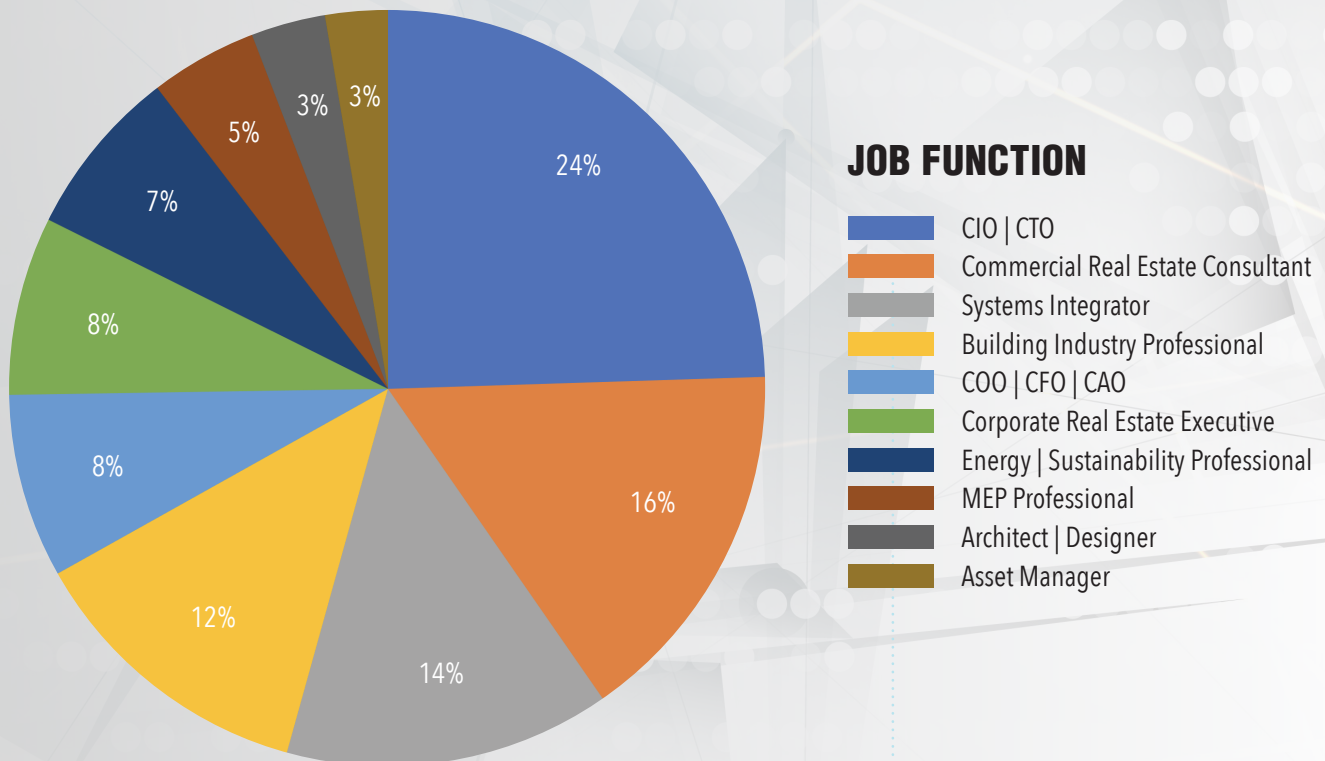
Real Estate IT Professionals
Senior Technology Strategists
Property Managers
Facility Managers
Asset Managers
Energy | Sustainability Executives

Commercial Owners
Corporate Real Estate Executives
Chief Operating Officers
Government | Institutional Owners
Developers
Architects

Engineers
Commercial Brokers
Commercial Real Estate Consultants
Tenant Representatives
Construction Project Managers

REALCOMM ATTENDEE PROFILE

Realcomm is the key meeting place for many sectors of the commercial real estate industry. The conference attracts executive decision-makers from all around the world who are seeking to advance their knowledge of the latest business solutions, innovations and technologies. They are qualified buyers who know that the most productive way to buy new products and services is to examine them on the exhibit floor, talk to the makers of the products and compare them directly against competitors' products. They know that the only place they can find these products under one roof is at Realcomm!





IBCON - WHO WILL ATTEND

IBcon should be attended by building owners and managers, as well as a broad cross-section of individuals who represent interdepartmental boundaries within organizations from facilities management, building engineering, energy and sustainability, IT, real estate operations, asset and portfolio management, construction, project management, architecture and design.

Real Estate Sectors

- Commercial
- Corporate
- Government
- Healthcare
- Education
- Sports & Entertainment
- Transportation
- Manufacturing

Job Function

- Asset Managers
- Operations
- Property Management
- Facilities & Engineering
- Real Estate
- Investment

Information Technology (IT)

- Energy/Sustainability
- Finance
- Sales & Marketing
- Leasing
- Business Development
- Architects

Real Estate Types

- Office
- Industrial
- Retail
- Multifamily
- Mixed Use

Organizational Types

- Real Estate Owners/Developers/Investors

Urban Planning Firms

- Design/Architecture Companies
- MEP Firms
- Specifying
- Developers
- Construction Companies
- Hardware and Software Solutions Providers
- Consulting Companies
- Integrators
- Manufactures
- Venture and Investment Capital Firms
- Associations
- Research Organizations
- Media Organizations
- Energy Companies

REALCOMM | IBCON CONFERENCE HIGHLIGHTS

Year after year, our commitment to delivering a dynamic, relevant educational program has helped establish Realcomm and IBcon as a “must attend” industry events. Our extensive education program is designed to give BUILDING OWNERS, DEVELOPERS, CIOs/CTOs, PROPERTY MANAGERS, ASSET MANAGERS, FACILITY MANAGERS, and BUILDING ENGINEERS the technology tools they need to positively impact the bottom line of their companies – from automating business processes, to general technology solutions specifically for real estate organizations, to smarter, connected, high performance, intelligent building technologies.



- Dynamic Education Program featuring 100+ Leading Industry Speakers
- General Sessions featuring top Real Estate Executives
- Vendor Expo featuring Top Industry Solution Providers
- Annual “Digie” Awards Presentation
- Networking Cocktail Reception

REALCOMM & IBCON 2023 TENTATIVE SCHEDULE OF EVENTS (*Schedule Subject To Change)

Tuesday

8:00 AM	6:00 PM	Pre-Conference Events/Meetings
6:00 PM	8:00 PM	Welcome Reception

Wednesday

8:30 AM	10:30 AM	Opening Session / Conference Kickoff
10:30 AM		Exhibit Hall Opens
11:00 AM	12:30 PM	Morning Breakout Sessions
12:30 PM	2:00 PM	Lunch / Exhibit Hall Break
2:00 PM	5:30 PM	Afternoon Breakout Sessions
6:00 PM	8:00 PM	Digie Awards & Networking Reception in Exhibit Hall

Thursday

8:30 AM	10:30 AM	Smart Buildings Best Practice Showcase
9:30 AM		Exhibit Hall Opens
10:45 AM	11:45 AM	Morning Breakout Sessions
11:45 AM	1:15 PM	Lunch / Exhibit Hall Break
1:15 PM	4:15 PM	Afternoon Breakout Sessions
3:00 PM		Exhibit Hall Closes

REALCOMM TOPICS UNDER CONSIDERATION

(For full list of topics, see P-27)

- Mobile Applications
- Cloud Computing
- Budgeting and Forecasting
- Automating the Lease Process
- Enterprise Applications
- Property, Investment and Fund Management Technologies
- Telecommunications and Collaboration Technologies
- Document and Content Management
- CRM for the Commercial Real Estate Enterprise
- Advanced Analytics for Enterprise Operations

IBCON TOPICS UNDER CONSIDERATION

(For full list of topics, see P-28)

- BAS & EMS Platforms
- Digital Signage
- Energy Procurement
- FDD & Analytics
- Integrator Summit
- Intelligent Retrofit Strategies
- IoT for Smart Buildings & Campuses
- Renewables
- Smart Building Best Practices
- Smart Building Bootcamp
- Smart Parking

TECHNOLOGY VENDOR EXPO

Realcomm | IBcon provides a unique opportunity for vendors to showcase their products at two conferences under one roof. The Expo will showcase the most connected, smart, intelligent buildings technology products and services.

REALCOMM 2022 ADVISORY COUNCIL

(2023 Advisory Council Coming Soon)

The Realcomm Advisory Council is a distinguished group of commercial real estate executives committed to furthering the adoption of technology, automation and innovation in the industry.



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Co-Chair
SVP & CIO
HINES



CECILIA LI
Co-Chair
SVP, CIO
URBAN EDGE
PROPERTIES



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Co-Chair
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Vice President, Information
Technology
LIBERTY MILITARY
HOUSING



MARIA AIELLO
Global Head/Private Mkts
& RE Tech
MANULIFE



FAROOZ ALIKHAN
Managing Director IT
DIVCO WEST REAL
ESTATE SERVICE



RYAN ALLBAUGH
Real Estate Technology &
Innovation Strategist
WELLS FARGO



STUART APPLEY
Managing Director, GWS
Tech Solutions
CBRE



PORTER BELLEW
VP, CIO
FEDERAL REALTY



KEITH BERESKIN
VP, IT & Building Operations
HEALTHPEAK
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CHRIS BLACKMAN
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EMPIRE STATE REALTY
TRUST



GREG CAREY
SVP, CIO
THE RMR GROUP



JIM CARR
Chief Innovation Officer
BENTALLGREENOAK



SHAUNA CONWAY
CIO
BEACON CAPITAL
PARTNERS



SANDEEP DAVÉ
Chief Digital & Technology
Officer
CBRE



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VP, Information
Management
WS DEVELOPMENT



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CIO & Executive Director
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VORNADO REALTY
TRUST



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TANGER OUTLETS



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Global CTO
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WASHREIT



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Global Head of Technology
and Innovation
USAA REAL ESTATE



MIKE GOODWIN
Director of
Technology, CISO
STOCKBRIDGE
CAPITAL GROUP



MIKE HART
CIO
AVISON YOUNG



SANDY JACOLOW
CIO
DLP REAL ESTATE



TODD JANUZZI
SVP & CIO
PARAMOUNT GROUP



DALE JOHNSTON
SVP, CIO
REGENCY CENTERS



JP JONES
CIO
MACERICH



SINESH KESHAV
Managing Director, CTO
PROLOGIS



KEVIN KINCAID
Group Technology Director
GROSVENOR GROUP



PHIL KLOKIS
CIO
GSA/PBS



JAMES KUREK
VP, Chief Technology and
Innovation Officer
BRANDYWINE REALTY
TRUST



KEN KURZ
VP, IT / CIO
COPT



KEVIN MCCANN
CIO
PHILLIPS EDISON



ROBB NAPOLITANO
CIO
BROOKSVILLE
COMPANY



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BEDROCK DETROIT



CLINT OSTEEN
Sr. Director, IT
GRANITE PROPERTIES



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VP, Technology
INLAND REAL
ESTATE GROUP



SOHEIL POURHASHEMI
SVP, Head of Technology
BROOKFIELD
PROPERTIES



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VP, IT
WOOLBRIGHT
DEVELOPMENT



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SVP, CIO
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SVP & CIO
CADILLAC FAIRVIEW



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TGM ASSOCIATES



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SITE CENTERS



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Global Data Strategist
INVESCO



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Reporting and Applications
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& Technology
MCWHINNEY



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TSOURDALAKIS**
Chief Innovation, Marketing
and Technology Officer
STOCKLAND



Yael URMAN
CIO
SILVERSTEIN
PROPERTIES



BRANDON VAN ORDEN
SVP, CIO
COUSINS PROPERTIES



EDWARD WAGONER
CIO, Digital
JLL



SHERIDAN WARE
Chief Information &
Technology Officer
CHARTER HALL



JIM WHALEN
SVP, CIO/CTO
BOSTON PROPERTIES

IBCON 2022 ADVISORY COUNCIL

(2023 Advisory Council Coming Soon)

IBcon has assembled domain experts from around the globe to assist with the creation of this year's program, ensuring we have addressed the most relevant issues and topics impacting the industry today.



KATHY FARRINGTON
Co-Chair
Technical Program Manager
GOOGLE



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Co-Chair
SVP, Digital Buildings,
Experiences & Innovation
QUADREAL



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Co-Chair
Head of Global Workplace
Engineering
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Managing Director
AAMIDOR CONSULTING



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CEO & President
SINCLAIR HOLDINGS



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Chief Development & Asset
Repositioning Officer
HAMMERSON



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SVP, Workplace Services &
Experience
WELLS FARGO



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CTO
VAE GROUP



CEDAR BLAZECK
Management and Program
Analyst
DOE



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VP, IT Infrastructure
COUSINS PROPERTIES



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Principal, CIO
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JON CLARKE
Head of Smart Building
Technology
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Director, Digital Transf.
& Smart Buildings, Col,
Global Workplace Services
MICROSOFT



KUNAL DESAI
Lead, Facilities Engineering
Programs
GOOGLE



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VP, Market Development
CORNING



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BLUE SKYRE IBE



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TRIOVEST



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Solutions
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Global Head, Sustainability &
Building Technologies
TISHMAN SPEYER



MICHAEL FRAZEE
Chief Information Security
Technology (CISO)
LENDELEASE



ALEX FUERSCHKE
Sr. Manager Building
Technology
DEXUS



DAVID GALLAGHER
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Buildings
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VP | COO, Real Estate
Investment & Development
GOOGLE



ARV GUPTA
SVP, National Operations
CADILLAC FAIRVIEW



GERRY HAMILTON
Director, Facilities Energy
Management
STANFORD UNIVERSITY



ANDREW HOLLINS
VP, Development
GWL REALTY ADVISORS



DEAN HOPKINS
COO
OXFORD PROPERTIES



JASON HOUCK
CIO
IOTWAREZ



RICK HUIJBREGTS
Global Lead Smart Cities
STANTEC



THOMAS KAUFMAN
Senior Director, Corporate
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UNITED THERAPEUTICS



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Solution Architecture
MICROSOFT



SABINE LAM
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Management, National
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CEO
THE BUILDING PEOPLE



SARA NEFF
Head of ESG
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CEO
KMC CONTROLS



BRIAN OSWALD
Managing Director
CBRE



DAVID PALIN
Sustainability Manager
MIRVAC



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Chief Marketing &
Communications Officer
LYNXSPRING



JOHN PETZE
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SKYFOUNDRY



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Senior Director, Global
Workplace Solutions
SALESFORCE



ANA RAWSON
Director, Facility Technology
& Innovation
GSA



RUDOLPH REAGIN
VP, Corp Services Program
Lead
DEUTSCHE BANK



FRANCISCO RUIZ
Global Infrastructure
Strategist & Director of IoT
ORACLE



KAY SARGENT
Senior Principal, Director of
WorkPlace
HOK



BRIAN SCHWARTZ
VP, IT
MACERICH



TOM SHIRCLIFF
Co-founder
INTELLIGENT BUILDINGS



MIKE SMITH
President
WHITESPACE



CRAIG STEVENSON
President
AUROS GROUP



KENT TARRACH
Executive Director, Asset
Management
PGIM REAL ESTATE



RYAN TINUS
VP, ESG
LIVCOR



BENEDICT TRANEL
Principal
GENSLER



BRIAN TURNER
CEO
BUILDINGS IOT



CLAYTON ULRICH
SVP, Corporate Ops &
Engineering Svcs., Global
Sustainability Officer
HINES



DONNY WALKER
Partner
NEWCOMB & BOYD



THERESA WARNAAR
Consultant
CONTROL TRENDS



CHARLES WHITELEY
VP, Global Digital Leader, B+B
AECOM



LEIGHTON WOLFFE
Principal
NORTHBRIDGE ENERGY
PARTNERS



TERRY WOOD
VP, Real Estate National
Facilities Services
KAISER PERMANENTE



LEON WURFEL
CEO
BUENO

EXHIBITOR OPPORTUNITIES

The Realcomm | IBcon exhibit floor is vital for providing real estate owners and IT directors access to the best solutions providers in the industry. A significant number of new ideas and innovative solutions come from the exhibit floor every year—and so do some of the biggest business deals.

Kiosk Package

PACKAGE COST: \$3,500

COMPLETE PACKAGE INCLUDES:

- One (1) podium kiosk
- One (1) stool
- One (1) Electrical Drop - Includes labor, install & dismantle
- One (1) complimentary full access conference pass
- Two (2) complimentary exhibit only passes
- One (1) Real Estate (end-user only) Guest Pass
- Exhibitor listing on Conference website (includes active hyperlink and opportunity to post a supporting pdf file)
- Exhibitor Listing in Conference Program Guide
- Company Profile in Conference Program Guide

Single Booth (standard 10x10)

PACKAGE COST: \$5,250

COMPLETE PACKAGE INCLUDES:

- Two (2) complimentary full access conference passes
- Three (3) complimentary exhibit only passes
- One (1) Real Estate (end-user only) Guest Pass
- Exhibitor listing on Conference website (includes active hyperlink and opportunity to post a supporting pdf file)
- Exhibitor Listing in Conference Program Guide
- Pipe & drape back wall (8') and sidewall (3')
- Company Profile in Conference Program Guide

**** We don't allow sharing of discounted passes with other technology companies. Discounted passes are to be used by the exhibiting or sponsoring company for their own employees to attend.**

Full Conference Pass - Includes access to all pre-conference events that are not invitation only, exhibit hall, general session(s), welcome reception, Digie Award ceremony, networking reception and day 1 and day 2 educational sessions.

Exhibit Hall Only Pass - Includes access to the exhibit hall and any events being held in the Exhibit Hall as well as general session(s). Does not include attendance to any pre-conference sessions or day 1 or day 2 educational sessions.

Real Estate (End-User) Guest Pass - These full conference access passes may only be used for commercial or corporate real estate end user clients or prospective clients. They cannot be used for additional staff, channel partners, distributors, resellers or other solution providers or partnering companies. ****Please note:** These passes can only be used for NEW registrations they cannot be applied to existing registrations.

**** Additional Exhibitor/Sponsor full conference passes available for \$1,100**

Tandem Booth (standard 10x20)

PACKAGE COST: \$10,500

COMPLETE PACKAGE INCLUDES:

- Three (3) complimentary full access conference passes
- Four (4) Exhibit Only Passes
- Two (2) Real Estate (end-user only) Guest Pass
- Exhibitor listing on Conference website (includes active hyperlink and opportunity to post a supporting pdf file)
- Exhibitor Listing in Conference Program Guide
- Pipe & Drape back wall (8') and sidewall (3')
- Company Profile in Conference Program Guide

Triple Booth (standard 10x30)

PACKAGE COST: \$15,750

COMPLETE PACKAGE INCLUDES:

- Four (4) complimentary full access conference passes
- Five (5) complimentary exhibit only passes
- Two (2) Real Estate (end-user only) Guest Passes
- Exhibitor listing on Conference website (includes active hyperlink and opportunity to post a supporting pdf file)
- Listing in Conference Program Guide
- Pipe & Drape back wall (8') and sidewall (3')
- Company Profile in Conference Program Guide

Quad Island Booth (20x20)

PACKAGE COST: \$25,000

COMPLETE PACKAGE INCLUDES:

- Five (5) complimentary full access conference passes
- Six (6) complimentary exhibit only passes
- Three (3) Real Estate (end-user only) Guest Passes
- Exhibitor listing on Conference website (includes active hyperlink and opportunity to post a supporting pdf file)
- Listing in Conference Program Guide
- Pipe & Drape back wall (8') and sidewall (3')
- Company Profile in Conference Program Guide

Quad Attached Booth (20x20)

PACKAGE COST: \$21,000

COMPLETE PACKAGE INCLUDES:

- Five (5) complimentary full access conference passes
- Six (6) complimentary exhibit only passes
- Three (3) Real Estate (end-user only) Guest Passes
- Exhibitor listing on Conference website (includes active hyperlink and opportunity to post a supporting pdf file)
- Listing in Conference Program Guide
- Pipe & Drape back wall (8') and sidewall (3')
- Company Profile in Conference Program Guide



Premium Exhibit Package Upgrade

ADDITIONAL \$2,000 *Can be added to any size booth

The Premium Exhibit Package Upgrade can be added to any size booth and includes your choice of 1 of the following items:

1. "Supporting Session Sponsor" of one educational breakout session (Precon Sessions and General Session not eligible)
2. Five-minute interview slot in the "RC Live" news desk schedule (LIMITED availability)
3. Sitewide banner on Realcomm | IBcon website pages for one month - your choice of month, limited availability.

"Ready to Show" Exhibit Package Upgrade

This package is a "Turn-Key" method for furnishing your space. You choose the style you like and we deliver everything to your space. All you need to bring is your signage and collateral! Includes all items in the Standard Exhibit Package PLUS your choice of either the Conference or Lounge set up listed below

SINGLE READY TO SHOW COMPLETE PACKAGE: \$8,750 | TANDEM READY TO SHOW COMPLETE PACKAGE: \$14,000

*For larger spaces, please ask for details.

SELECT ANY OF THE ABOVE "SINGLE OR TANDEM" PACKAGES AND ADD THE FOLLOWING: Upgraded 42" monitor add \$300

"READY TO SHOW" - CONFERENCE SET UP

- One (1) Conference Table - 36" Round
- Four (4) Conference Chairs
- Carpet (where applicable)
- One (1) 32" Flat Screen Monitor
- Labor to Install & Remove Flat Screen
- One (1) Computer Kiosk (To place Monitor for demos)
- One (1) Electrical Drop - Includes labor, install & dismantle

"READY TO SHOW" - LOUNGE SET UP

- One (1) Leather Sofa
- Two (2) Chairs
- One (1) Coffee Table
- One (1) 32" Flat Screen Monitor
- Labor to Install & Remove Flat Screen
- One (1) Computer Kiosk (To place Monitor for demos)
- Carpet (where applicable)
- One (1) Electrical Drop - Includes labor, install & dismantle



Advertising and Media Opportunities:

Conference Program Guide: The Realcomm Conference Program Guide is a publication given to every attendee and referenced continually during the conference. It is the key navigational tool for the conference and includes the complete agenda and timeline, track and session information, details on speakers, sponsors and exhibitors and the exhibitor floor plan.

RealcommEDGE Magazine: The RealcommEDGE is distributed in hardcopy in the Spring and Fall to over 10,000 and electronically to more than 49,357. The digital version of the magazine is posted to the Realcomm website 365/7 for on-demand access to all industry articles, profiles and case studies. www.realcomm.com/realcomm-edge

Realcomm Marketplace: Yearlong listing includes online and printed presence.

2023 CONFERENCE PROGRAM GUIDE AD PRICING:

Full Page Ad-Back Cover:	\$3,000
Full Page Ad-Inside (4 Available):	\$1,500
Full Page Ad-Inside Front or Inside Back:	\$2,000
Half Page (4 Available):	\$750

SPECIAL RATES FOR SPONSORS:

Full Page regular price	\$3,400
Discounted price sponsors:	\$2,550
Half Page regular price:	\$1,950
Discounted price for sponsors:	\$1,463
Quarter Page regular price:	\$1,100
Discounted price for sponsors:	\$825

SPECIAL RATES FOR SPONSORS:

Featured Vendor:	\$500
Premiere Vendor:	\$1,250

SPONSORSHIP OPPORTUNITIES

Platinum Level Sponsorships

The platinum sponsorships provide maximum exposure at the conference. These sponsorships are designed to spotlight the leading technology organizations for commercial real estate. The benefits of this sponsorship provide a strong, consistent message from the beginning of the marketing campaign through the conference in. The platinum sponsorship is the optimum vehicle for promoting your organization at Realcomm | IBcon.

Platinum Sponsorship – FOUR (4) AVAILABLE AT \$50,000 EACH

COMPLETE PACKAGE INCLUDES:

- Sponsor recognition on all display signs
- Sponsor recognition on a conference meter board signage
- Sponsor recognition in the “Save-the-Date” mailing
- Sponsor recognition in the Conference Program Guide
- Sponsor recognition in the printed pre-conference promotional mailer
- Sponsor recognition in all conference email marketing campaigns
- Sponsor recognition on Realcomm website with a link to your home page
- Sponsor recognition in the Realcomm Weekly Briefing email newsletter
- Sponsor recognition in post conference survey
- Speaking opportunity inside the educational program
- One (1) pass to the CIO Roundtable event
- Eight (8) complimentary full conference passes
- Six (6) complimentary Exhibit Hall passes
- Four (4) Real Estate (end-user only) Guest Passes
- Full-page ad in the Conference Program Guide
- 2-minute multimedia video prominently displayed at the Exhibit Hall entrance
- First-right-of-refusal for platinum sponsorship for the following convention year
- Priority Exhibit Booth Space selection
- Quad 20 x 20
- 5-minute Realcomm LIVE interview

Gold Sponsorship – FOUR (4) AT \$35,000 EACH

COMPLETE PACKAGE INCLUDES:

- Sponsor recognition on all display signs
- Sponsor recognition on a conference meter board signage
- Sponsor recognition in the Conference Preview
- Sponsor recognition in the Conference Program Guide
- Sponsor recognition on Realcomm website with a link to your home page
- Sponsor recognition in the printed pre-conference promotional mailer
- Sponsor recognition in all conference email marketing campaigns
- Speaking opportunity inside the educational program
- Sponsor recognition in the Conference Brochure
- Half-page ad in the Conference Program Guide
- 2-minute multimedia video prominently displayed at the Exhibit Hall entrance
- First right of refusal to sponsorship the following convention year
- Six (6) complimentary full conference passes
- Four (4) complimentary Exhibit Hall passes
- Three (3) Real Estate (end-user only) Guest Pass
- Priority exhibit space selection
- Tandem 10 x 20 Exhibit Space



REALCOMM LIVE

Realcomm LIVE Sponsorship / Gold – \$30,000

2 AVAILABLE: 1 REPRESENTING REALCOMM CONFERENCE / 1 REPRESENTING IBCON CONFERENCE

Realcomm LIVE is the center stage area of the Exhibit Hall where all executive leadership interviews, presentations, give aways, demos, DIGIE AWARDS, press releases, live music, product launches, technology demos, etc. will be hosted and many of the presentations will be broadcast LIVE over the web.

- Designation as “Realcomm LIVE Sponsor” on all marketing material (pre and post conference) and conference website
- Opportunity for a prominent interview slot at Realcomm LIVE Day 1 and Day 2 of the conference
- Participation with Kick-off Realcomm LIVE Interview on either Day 1 or Day 2
- Multi-media presentation played on large overhead screen (+ LIVE media streaming) (2 min.)
- Sponsor recognition strategically placed on set backdrop and/or Realcomm LIVE stage (present and visible during all Realcomm LIVE interviews)
- Sponsor recognition on a conference meter board signage
- Sponsor recognition in Conference Program Guide
- Half page ad in the Conference Program Guide
- Company name and logo on Realcomm | IBcon website with link to your home page
- Sponsor recognition in the printed pre-conference promotional mailer
- Sponsor opportunity for visibility on Video clips sent to each “interviewee” post conference, for the purpose of distribution to their clients and prospects
- Sponsor opportunity for visibility on select Video clips included in Weekly Briefing email newsletter post conference (distribution 38,000+)
- Six (6) complimentary full access conference passes
- Four (4) complimentary exhibit hall only passes
- Three (3) Real Estate (end-user only) Guest Passes
- First right of refusal to sponsorship the following convention year
- Priority exhibit space selection
- Tandem Exhibit Space (10x20)

PRECONFERENCE EVENT OPPORTUNITIES

CIO Roundtable

The Realcomm CIO Roundtable has become the premier meeting place for Commercial Real Estate CIOs around the globe. The event provides an opportunity for them to gather to hear from leading speakers, discuss the most pertinent issues impacting their organizations and network with their peers/associates. It also has become an annual opportunity to reset the benchmarks for IT related issues for the industry. Sponsorship of this event provides the highest level of visibility and exposure to our CIO delegates.

CIO Roundtable Sponsorship – Event Sponsorship – \$19,500

4 AVAILABLE

COMPLETE PACKAGE INCLUDES:

- Sponsor recognition inside the CIO Roundtable event
- Speaking opportunity during event
- Sponsor recognition by Moderator at opening and closing of event
- Company logo on intro slide at beginning of event
- Sponsor recognition on all CIO Roundtable program materials
- Sponsor recognition on signage outside CIO Roundtable room
- Sponsor recognition on a conference meter board signage
- Sponsor recognition in Realcomm Conference Program Guide
- Sponsor recognition in the printed pre-conference promotional mailer
- Company name and logo on Realcomm website with link to your home page
- Four (4) complimentary full access conference passes
- Three (3) complimentary exhibit hall only passes
- One (1) Real Estate (end user only) Guest Pass
- Two (2) passes to CIO Roundtable event
- First right of refusal to sponsorship the following convention year
- Single 10x10 Standard Exhibit space

CIO Roundtable Break Sponsor – \$6,500

2 AVAILABLE

COMPLETE PACKAGE INCLUDES:

- Sponsor recognition by Moderator at beginning and end of break sessions
- Sponsor logo on intro slide at breaks
- Sponsor recognition on all session track materials
- Sponsor recognition on signage outside event room
- Sponsor recognition on a conference meter board signage
- Sponsor recognition in Realcomm Conference Program Guide
- Sponsor recognition on Realcomm website with link to your home page
- Sponsor marketing material placed on designated table near refreshments
- Sponsor logo on napkins
- One (1) pass to CIO Roundtable event
- Two (2) complimentary Full Access Conference pass
- Two (2) Real Estate (end user only) Guest Pass

IB Boot Camp

For those who have been analyzing this topic for years, it is easy to get into complex discussions quickly. The visions are clear and the goals are large. However, for those who have not been involved in the creation of this new industry, the topic can be overwhelming. This track is designed for property managers, facility managers, IT professionals, energy and sustainability professionals and anyone else involved in the building industry that is interested in learning more. Boot Camp will provide a great foundation for understanding this emerging market.

IB Boot Camp Event Sponsorship – \$11,500

3 AVAILABLE

COMPLETE PACKAGE INCLUDES:

- Sponsor recognition by moderator at opening and closing of session
- Speaking opportunity to Summit attendees (8-10 min.)
- Company logo on intro slides at beginning and end of session
- Sponsor recognition on all IB Boot Camp program materials
- Sponsor recognition on signage outside session room
- Sponsor recognition on a conference meter board signage
- Sponsor recognition in Realcomm Conference Program Guide
- Company logo on the Realcomm website with a link to your home page
- Three (3) complimentary Full Access Conference passes
- Two (2) seats at the IB Boot Camp Summit
- First right of refusal to sponsorship the following convention year
- Two (2) Real Estate (end user only) Guest Pass

IB Boot Camp Supporting Sponsorship – \$5,500

2 AVAILABLE

COMPLETE PACKAGE INCLUDES:

- Sponsor recognition by moderator at opening and closing of session
- Company logo on intro slides at beginning and end of session
- Sponsor recognition on all IB Boot Camp program materials
- Sponsor recognition on signage outside session room
- Sponsor recognition on a conference meter board signage
- Sponsor recognition in Realcomm Conference Program Guide
- Company logo on the Realcomm website with a link to your home page
- Two (2) complimentary Full Access Conference passes
- Two (2) Real Estate (end user only) Guest Passes
- One (1) seat at the IB Boot Camp Summit
- First right of refusal to sponsorship the following convention year

IB Boot Camp Break Sponsorship – \$4,000

2 AVAILABLE

COMPLETE PACKAGE INCLUDES:

- Sponsor recognition by chairperson at beginning and end of break
- Logo on intro slide at break
- Sponsor recognition on all IB Boot Camp marketing materials
- Sponsor recognition on signage outside session room
- Sponsor recognition on a conference meter board signage
- Sponsor recognition on Realcomm website with link to your home page
- Sponsor marketing material placed on designated table near refreshments
- Sponsor logo on napkins
- One representative allowed attendance to the event
- One (1) seat at the IB Boot Camp Summit
- One (1) complimentary Full Conference Access Pass
- One (1) complimentary Real Estate (end user only) Guest Passes
- First right of refusal to sponsorship the following convention year

Advisory Council Summit

Sponsorship of the annual Advisory Council Summit provides you with an opportunity to meet, network and get to know our very exclusive Advisory Council members, who are CIOs and other high level commercial and corporate real estate Executives in the industry. This event sponsorship includes sponsorship recognition and attendance at the following events: 1) Advisory Council Social Event and Dinner 2) CIO/COO Lunch (immediately prior to the CIO Roundtable)

Advisory Council Summit Sponsorship – \$11,500

6 AVAILABLE

COMPLETE PACKAGE INCLUDES:

- Sponsor logo on VIP invitations sent electronically to Advisory Council
- Opportunity to participate in two (2) private, by invitation-only events with members of Realcomm I Bcon Advisory Council
- Opportunity to network and establish relationships with high level Commercial and Corporate Real Estate executives
- Recognition as Conference Sponsor on the Realcomm website with a link to your home page
- Sponsor recognition on Realcomm I Bcon Sponsor "Thank You" signage
- Sponsor logo included on event signage
- Sponsor recognition/introduction during social event dinner
- Sponsor logo included on all marketing and hand-out materials
- Two (2) passes to attend the private CIO/COO Lunch
- Two (2) passes to participate in the event
- Three (3) complimentary Full Access conference passes
- Two (2) Real Estate (end user only) Guest Pass for Conference

Smart Building Integrator Summit Event Sponsorship – \$7,500

2 AVAILABLE

COMPLETE PACKAGE INCLUDES:

- Sponsor recognition by Moderator at opening and closing of session
- Speaking opportunity to Integrator Summit attendees (8-10 min.)
- Company logo on intro slides at beginning and end of session
- Sponsor recognition on all Summit program materials
- Sponsor recognition on signage outside session room
- Sponsor recognition on a conference meter board signage
- Sponsor recognition in Realcomm Conference Program Guide
- Company logo on the Realcomm website with a link to your home page
- Three (3) complimentary Full Access Conference passes
- Two (2) Real Estate (end user only) Guest Pass
- First right of refusal to sponsorship the following convention year

Smart Building Integrator Summit Supporting Sponsorship – \$5,500

2 AVAILABLE

COMPLETE PACKAGE INCLUDES:

- Sponsor recognition by Moderator at opening and closing of session
- Company logo on intro slides at beginning and end of session
- Sponsor recognition on all Summit program materials
- Sponsor recognition on signage outside session room
- Sponsor recognition on a conference meter board signage
- Sponsor recognition in Realcomm Conference Program Guide
- Company logo on the Realcomm website with a link to your home page
- Two (2) complimentary Full Access Conference passes
- Two (2) Real Estate (end user only) Guest Pass
- First right of refusal to sponsorship the following convention year

Smart Building Integrator Summit Break Sponsorship – \$4,000

2 AVAILABLE

COMPLETE PACKAGE INCLUDES:

- Sponsor recognition by Moderator at beginning and end of break
- Logo on intro slide at break
- Sponsor recognition on all Summit marketing materials
- Sponsor recognition on signage outside session room
- Sponsor recognition on a conference meter board signage
- Sponsor recognition on Realcomm website with link to your home page
- Sponsor marketing material placed on designated table near refreshments
- One (1) complimentary Full Access conference pass
- One (1) Real Estate (end user only) Guest Pass
- First right of refusal to sponsorship the following convention year

Low Voltage Buildings Roundtable Event Sponsorship– \$7,500

2 AVAILABLE

COMPLETE PACKAGE INCLUDES:

- Sponsor recognition by Moderator at opening and closing of session
- Speaking opportunity to Roundtable attendees (8-10 min.)
- Company logo on intro slides at beginning and end of session
- Sponsor recognition on all Roundtable program materials
- Sponsor recognition on signage outside session room
- Sponsor recognition on a conference meter board signage
- Sponsor recognition in Realcomm Conference Program Guide
- Company logo on the Realcomm website with a link to your home page
- Three (3) complimentary Full Access Conference passes
- Two (2) Real Estate (end user only) Guest Pass
- First right of refusal to sponsorship the following convention year

Low Voltage Buildings Roundtable Supporting Sponsorship – \$5,500

2 AVAILABLE

COMPLETE PACKAGE INCLUDES:

- Sponsor recognition by Moderator at opening and closing of session
- Company logo on intro slides at beginning and end of session
- Sponsor recognition on all Roundtable program materials
- Sponsor recognition on signage outside session room
- Sponsor recognition on a conference meter board signage
- Sponsor recognition in Realcomm Conference Program Guide
- Company logo on the Realcomm website with a link to your home page
- Two (2) complimentary Full Access Conference passes
- Two (2) Real Estate (end user only) Guest Pass
- First right of refusal to sponsorship the following convention year

Low Voltage Buildings Roundtable Break Sponsorship – \$4,000

2 AVAILABLE

COMPLETE PACKAGE INCLUDES:

- Sponsor recognition by Moderator at beginning and/or end of break
- Logo on intro slide at break
- Sponsor recognition on all Roundtable marketing materials
- Sponsor recognition on signage outside session room
- Sponsor recognition on a conference meter board signage
- Sponsor recognition on Realcomm website with link to your home page
- Sponsor marketing material placed on designated table near refreshments
- One (1) complimentary Full Access conference pass
- First right of refusal to sponsorship the following convention year

Hybrid | Immersive Work Experience Summit Event Sponsorship – \$7,500

2 AVAILABLE

COMPLETE PACKAGE INCLUDES:

- Sponsor recognition by Moderator at opening and closing of Summit
- Speaking opportunity to Summit attendees (8-10 min.)
- Company logo on intro slides at beginning and end of session
- Sponsor recognition on all Summit program materials
- Sponsor recognition on signage outside session room
- Sponsor recognition on a conference meter board signage
- Sponsor recognition in Realcomm Conference Program Guide
- Company logo on the Realcomm website with a link to your home page
- Three (3) complimentary Full Access Conference passes
- Two (2) Real Estate (end user only) Guest Pass
- First right of refusal to sponsorship the following convention year

Hybrid | Immersive Work Experience Supporting Summit Sponsorship– \$5,500

2 AVAILABLE

COMPLETE PACKAGE INCLUDES:

- Sponsor recognition by Moderator at opening and closing of Summit
- Company logo on intro slides at beginning and end of session
- Sponsor recognition on all Summit program materials
- Sponsor recognition on signage outside session room
- Sponsor recognition on a conference meter board signage
- Sponsor recognition in Realcomm Conference Program Guide
- Company logo on the Realcomm website with a link to your home page
- Two (2) complimentary Full Access Conference passes
- Two (2) Real Estate (end user only) Guest Pass
- First right of refusal to sponsorship the following convention year

Hybrid | Immersive Work Experience Summit Break Sponsorship – \$4,000

2 AVAILABLE

COMPLETE PACKAGE INCLUDES:

- Sponsor recognition by Moderator at beginning and end of break
- Logo on intro slide at break
- Sponsor recognition on all Summit marketing materials
- Sponsor recognition on signage outside session room
- Sponsor recognition on a conference meter board signage
- Sponsor recognition on Realcomm website with link to your home page
- Sponsor marketing material placed on designated table near refreshments
- Sponsor logo on napkins
- One (1) complimentary Full Access conference pass
- First right of refusal to sponsorship the following convention year

Cybersecurity Summit Event Sponsorship – \$11,500

4 AVAILABLE

COMPLETE PACKAGE INCLUDES:

- Sponsor recognition by at opening and closing of session
- Speaking opportunity to Summit attendees
- Company logo on intro slides at beginning and end of session
- Sponsor recognition on all Summit program materials
- Sponsor recognition on signage outside session room
- Sponsor recognition on a conference meter board signage
- Sponsor recognition in Realcomm Conference Program Guide
- Company logo on the Realcomm website with a link to your home page
- Two (2) Passes to Cybersecurity Summit
- Three (3) complimentary Full Access Conference passes
- Two (2) Real Estate (end user only) Guest Pass
- First right of refusal to sponsorship the following convention year

Cybersecurity Summit Supporting Sponsorship – \$5,500

2 AVAILABLE

COMPLETE PACKAGE INCLUDES:

- Sponsor recognition by Moderator at opening and closing of session
- Company logo on intro slides at beginning and end of session
- Sponsor recognition on all Summit program materials
- Sponsor recognition on signage outside session room
- Sponsor recognition on a conference meter board signage
- Sponsor recognition in Realcomm Conference Program Guide
- Company logo on the Realcomm website with a link to your home page
- One (1) Pass to Cybersecurity Summit
- Two (2) complimentary Full Access Conference passes
- Two (2) Real Estate (end user only) Guest Pass
- First right of refusal to sponsorship the following convention year

Cybersecurity Summit Break Sponsorship – \$4,000

2 AVAILABLE

COMPLETE PACKAGE INCLUDES:

- Sponsor recognition by Moderator at beginning and end of break
- Logo on intro slide at break
- Sponsor recognition on all Summit marketing materials
- Sponsor recognition on signage outside session room
- Sponsor recognition on a conference meter board signage
- Sponsor recognition on Realcomm website with link to your home page
- Sponsor marketing material placed on designated table near refreshments
- Sponsor logo on napkins
- One (1) Pass to Cybersecurity Summit
- One (1) complimentary Full Access conference pass
- First right of refusal to sponsorship the following convention year

CEO | COO |CFO | CAO Innovation Summit Sponsorship - \$5,500

4 AVAILABLE

COMPLETE PACKAGE INCLUDES:

- Sponsor recognition by Moderator at opening and closing of session
- Speaking opportunity to Summit attendees
- Company logo on intro slides at beginning and end of session
- Sponsor recognition on all CEO | COO | CFO | CAO Innovation Summit program materials
- Sponsor recognition on signage outside session room
- Sponsor recognition on a conference meter board signage
- Sponsor recognition in Realcomm Conference Program Guide
- Company logo on the Realcomm website with a link to your home page
- One (1) Pass to CEO | COO | CFO | CAO Innovation Summit
- Two (2) complimentary Full Access Conference passes
- Two (2) Real Estate (end user only) Guest Passes
- First right of refusal to sponsorship the following convention year

CEO | COO |CFO | CAO Innovation Summit Break Sponsorship - \$4,000

2 AVAILABLE

COMPLETE PACKAGE INCLUDES:

- Sponsor recognition by Moderator at beginning and end of break
- Logo on intro slide at break
- Sponsor recognition on all Summit marketing materials
- Sponsor recognition on signage outside session room
- Sponsor recognition on a conference meter board signage
- Sponsor recognition on Realcomm website with link to your home page
- Sponsor marketing material placed on designated table near refreshments
- Sponsor logo on napkins
- One (1) Pass to CEO | COO | CFO | CAO Innovation Summit
- One (1) complimentary Full Access conference pass
- First right of refusal to sponsorship the following convention year

Environmental Sustainability (ESG) Forum Event Sponsorship – \$10,500

4 AVAILABLE

COMPLETE PACKAGE INCLUDES:

- Sponsor recognition by Moderator at opening and closing of sessions
- Speaking opportunity to Forum attendees
- Sponsor logo on intro slide before all sessions
- Sponsor recognition on all session materials
- Sponsor recognition on signage outside session room
- Sponsor recognition on a conference meter board signage
- Sponsor recognition in Realcomm Conference Program Guide
- Sponsor recognition on Realcomm website with link to your Home Page
- Sponsor may place marketing materials/company literature on table in back of the room
- Three (3) complimentary Full Access Conference passes
- Two (2) Real Estate (end user only) Guest Passes
- First right of refusal to sponsorship the following convention year

Environmental Sustainability (ESG) Forum Event Supporting Sponsorship – \$5,500

2 AVAILABLE

COMPLETE PACKAGE INCLUDES:

- Sponsor recognition by Moderator at opening and closing of session
- Company logo on intro slides at beginning and end of session
- Sponsor recognition on all Forum program materials
- Sponsor recognition on signage outside session room
- Sponsor recognition on a conference meter board signage
- Sponsor recognition in Realcomm Conference Program Guide
- Company logo on the Realcomm website with a link to your home page
- Two (2) complimentary Full Access Conference passes
- Two (2) Real Estate (end user only) Guest Pass
- First right of refusal to sponsorship the following convention year

Environmental Sustainability (ESG) Forum Break Sponsorship – \$4,000

2 AVAILABLE

COMPLETE PACKAGE INCLUDES

- Sponsor recognition by Moderator at beginning and end of break
- Logo on intro slide at break
- Sponsor recognition on all Forum marketing materials
- Sponsor recognition on signage outside session room
- Sponsor recognition on a conference meter board signage
- Sponsor recognition on Realcomm website with link to your home page
- Sponsor marketing material placed on designated table near refreshments
- Sponsor logo on napkins
- One (1) Pass to Energy & ESG Forum Event
- One (1) complimentary Full Access conference pass
- First right of refusal to sponsorship the following convention year

Property Manager Technology & Innovation Forum Sponsorship – \$5,500

Today's property manager is dealing with some of the most significant changes the industry has ever experienced. Technology, automation and innovation are impacting almost every aspect of Commercial Real Estate. Building communications infrastructure, smart building and IoT technologies, occupant experience platforms, artificial intelligence, 3D visualization, immersive signage, co-working, lease process automation, autonomous vehicles and blockchain are just some of the technologies poised to change property management forever. IREM and Realcomm have partnered to develop this cutting-edge, relevant and timely Forum. Property managers wanting to take their technology skills to the next level will not want to miss this event

4 AVAILABLE

COMPLETE PACKAGE INCLUDES:

- Sponsor recognition by Moderator at opening and closing of session
- Opportunity to address the Forum attendees
- Company logo on intro slides at beginning and end of session
- Sponsor recognition on all Forum program materials
- Sponsor recognition on signage outside session room
- Sponsor recognition on a conference meter board signage
- Sponsor recognition in Realcomm Conference Program Guide
- Company logo on the Realcomm website with a link to your home page
- Two (2) complimentary Full Access Conference passes
- Two (2) Real Estate (end user only) Guest Passes
- First right of refusal to sponsorship the following convention year

5G | IN BUILDING WIRELESS SYMPOSIUM SPONSORSHIP – \$7,500

4 AVAILABLE

COMPLETE PACKAGE INCLUDES:

- Sponsor recognition by Moderator at opening and closing of session
- Speaking opportunity to Symposium attendees (8-10 min.)
- Company logo on intro slides at beginning and end of session
- Sponsor recognition on all Symposium program materials
- Sponsor recognition on signage outside session room
- Sponsor recognition on a conference meter board signage
- Sponsor recognition in Realcomm Conference Program Guide
- Company logo on the Realcomm website with a link to your home page
- Three (3) Full Access Conference passes
- Two (2) Real Estate (end user only) Guest Passes
- First right of refusal to sponsorship the following convention year

5G | IN BUILDING WIRELESS SYMPOSIUM SUPPORTING SPONSORSHIP – \$5,500

2 AVAILABLE

COMPLETE PACKAGE INCLUDES:

- Sponsor recognition by Moderator at opening and closing of session
- Company logo on intro slides at beginning and end of session
- Sponsor recognition on all Symposium program materials
- Sponsor recognition on signage outside session room
- Sponsor recognition on a conference meter board signage
- Sponsor recognition in Realcomm Conference Program Guide
- Company logo on the Realcomm website with a link to your home page
- Two (2) complimentary Full Access Conference passes
- Two (2) Real Estate (end user only) Guest Pass
- First right of refusal to sponsorship the following convention year

5G | IN BUILDING WIRELESS SYMPOSIUM BREAK SPONSORSHIP – \$4,000

2 AVAILABLE

COMPLETE PACKAGE INCLUDES:

- Sponsor recognition by Moderator at beginning and end of break
- Logo on intro slide at break
- Sponsor recognition on all Symposium marketing materials
- Sponsor recognition on signage outside session room
- Sponsor recognition on a conference meter board signage
- Sponsor recognition on Realcomm website with link to your home page
- Sponsor marketing material placed on designated table near refreshments
- One (1) complimentary Full Access conference pass
- First right of refusal to sponsorship the following convention year

OPENING SESSION, SPECIAL MEETINGS & NETWORKING OPPORTUNITIES

Opening Session | Day 1 | Keynote/Conference Kickoff Event

The Keynote Opening Session is the opening event for the Realcomm-IBcon Conference and is the largest and most well attended session of the conference. This Opening Session Keynote Address will feature a panel of leading visionaries who will share their views on innovation in the commercial real estate industry. This sponsorship provides the best exposure to the largest audience. Your company's logo will be prominently placed on event signage, in the program guide and on our website.

Opening Session Keynote Sponsorship – \$25,000

2 AVAILABLE: 1 REPRESENTING REALCOMM CONFERENCE / 1 REPRESENTING IBCON CONFERENCE

COMPLETE PACKAGE INCLUDES:

- Sponsor recognition on the Opening Session introductory slide
- Speaking opportunity in the Opening Session
- Company name and logo on Opening Session Stage
- Company name and logo on Realcomm website with link to your home page
- Sponsor recognition in Conference Program Guide
- Sponsor recognition on a conference meter board signage
- Sponsor recognition in the printed pre-conference promotional mailer
- Four (4) complimentary Full Access Conference passes
- Three (3) complimentary Exhibit Hall Only passes
- Two (2) Real Estate (end user only) Guest Pass
- First right of refusal to sponsorship the following convention year
- Single 10x10 Standard Exhibit Space

Opening Session Event Sponsor – \$15,000

2 AVAILABLE

COMPLETE PACKAGE INCLUDES:

- Sponsor recognition on the Opening Session introductory slide
- Company name and logo on Opening Session Stage
- Company name and logo on Realcomm website with link to your home page
- Sponsor recognition on a conference meter board signage
- Sponsor recognition in Conference Program Guide
- Sponsor recognition in the printed pre-conference promotional mailer
- Four (4) complimentary Full-Access Conference passes
- Three (3) complimentary Exhibit Hall Only passes
- Two (2) Real Estate (end user only) Guest Pass
- First right of refusal to sponsorship the following convention year
- Single 10x10 Standard Exhibit Space

Opening Session Supporting Sponsorship – \$7,500

2 AVAILABLE

COMPLETE PACKAGE INCLUDES:

- Sponsor logo recognition on the Opening Session introductory slide
- Company name and logo on Opening Session Stage
- Company name and logo on Realcomm | IBcon website with link to your home page
- Sponsor recognition on a conference meter board signage
- Sponsor recognition in Conference Program Guide
- Three (3) complimentary Full Access Conference passes
- Two (2) Real Estate (end user only) Guest Pass
- First right of refusal to sponsorship the following convention year

Opening Session Coffee Sponsorship – \$5,500

2 AVAILABLE

COMPLETE PACKAGE INCLUDES:

- Sponsor recognition on the Opening Session introductory slide
- Sponsor recognition by Moderator at the beginning of session
- Company name and logo on signage outside Session room
- Sponsor recognition on a conference meter board signage
- Sponsor logo on signage near coffee station
- Opportunity to display marketing materials
- Sponsor logo with link to your home page on Realcomm web site
- Sponsor recognition in Realcomm Conference Program Guide
- Two (2) complimentary Full Access Conference passes
- Two (2) Real Estate (end user only) Guest Pass
- Sponsor logo on napkins

Smart Building Best Practice Showcase – \$8,000

4 AVAILABLE

This Best Practice Showcase super-session will feature the world's most progressive and successful implementations of smart buildings, portfolios and campuses. These projects represent the next generation of open, interoperable, integrated, and IP-centric buildings. In this interactive showcase setting, you'll have the opportunity to meet face-to-face with representatives for each project who will share both their challenges and successes and address energy conservation, operational efficiency, enhanced occupant experience, sustainability achievement and financial optimization.

COMPLETE PACKAGE INCLUDES:

- Sponsor recognition on all building project signs (45+) inside "Best Practices" Showcase
- Thought leadership presence at this high level General Session
- Sponsor recognition on any "Best Practices" Showcase materials
- Sponsor recognition on conference sponsor meter boards
- Sponsor recognition on floor signage in and around display area
- Sponsor recognition in Realcomm – IBcon Conference Program Guide Sponsor Page
- Company logo & recognition as Sponsor of "Best Practices" Showcase in Conference Program Guide
- Logo on IBcon Conference website with a link to Sponsor home page
- Sponsor logo on napkins at breakfast and beverage tables
- Three (3) complimentary full conference passes
- Two (2) Real Estate (end user only) Guest Pass

Smart Building Best Practice Showcase – Breakfast Sponsor – \$5,500

2 AVAILABLE

COMPLETE PACKAGE INCLUDES:

- Logo on conference website with a link to sponsor home page
- Sponsor recognition on Realcomm | IBcon Conference sponsor meter boards
- Sponsor recognition on event floor signage at the entrances to the showcase display area
- Sponsor recognition in Realcomm | IBcon Conference Program Guide Sponsor Page
- Sponsor recognition as "Breakfast Sponsor" for "Best Practices" Showcase in Conference Program Guide
- Sponsor logo on napkins at breakfast and beverage tables
- Two (2) complimentary Full Access Conference Passes
- Two (2) Real Estate (end-user only) Guest Pass

Digie Awards and Networking Sponsorship – \$15,000

2 AVAILABLE

The Networking Reception is a great way to get your company name in front of all conference attendees as they come together to relax and socialize after a long day of intense education. During the reception, we will be announcing the DIGIE award winners, a prestigious annual award presented to industry innovators and thought leaders. As a Sponsor, a representative of your company will participate in the DIGIE Award ceremony and have the opportunity to address attendees.

COMPLETE PACKAGE INCLUDES:

- Opportunity to participate during Digie Award presentation
- Sponsor recognition by Moderator at opening and closing of ceremony
- Opening and/or Closing remarks at the event
- Logo on large digital screen
- Sponsor logo on drink tickets
- Complimentary batch of drink tickets
- Sponsor logo on floor signage near stage
- Sponsor recognition on a conference meter board signage
- Sponsor recognition in Realcomm | IBcon Conference Program Guide
- Sponsor recognition in the printed pre-conference promotional mailer
- Sponsor recognition in the Realcomm Advisory Digie Awards Issue (highest read issue)
- Company name and logo on Realcomm website with link to your home page
- Three (3) complimentary Full Access conference passes
- Two (2) Real Estate (end user only) Guest Pass
- First right of refusal to sponsorship the following convention year
- Three (3) complimentary exhibit hall only passes
- Single 10x10 Standard Exhibit Space

Private Keynote Luncheon – \$8,500

2 AVAILABLE

This function is an invitation-only luncheon featuring a keynote speaker from the General Session. The invitation list will be carefully chosen by Realcomm and the Luncheon Sponsors to include 40-50 top executives from some of the most prominent commercial real estate firms in the country. Sponsors will have the opportunity for opening and/or closing remarks and provide literature to the attendees. There is no other opportunity like this to network exclusively with some of the most influential decision-makers in the industry.

COMPLETE PACKAGE INCLUDES:

- Opportunity to address lunch attendees
- Opportunity to invite select real estate executives to attend
- Sponsor recognition (company name and logo) on signage outside luncheon room
- Banner/signage with company name and logo inside luncheon room
- Sponsor recognition on a conference meter board signage
- Sponsor recognition in Realcomm Conference Program Guide
- Company logo on the Realcomm website with a link to your Home Page
- Opportunity to give a gift to all luncheon attendees.
- Three (3) complimentary Full Access conference passes
- Two (2) Real Estate (end user only) Guest Pass
- First right of refusal to sponsorship the following convention year

Welcome Reception Sponsor with Private Gathering Area/Lounge – \$6,000

COMPLETE PACKAGE INCLUDES:

- Exclusive Gathering Area/Lounge with tables and/or chairs for exclusive use of Sponsor and Sponsor guests (design dependent on space restrictions)
- Sponsor recognition on signage outside the Reception venue
- Sponsor recognition on food stations and bars positioned in various locations around Welcome Reception area
- Sponsor recognition on event signage inside Welcome Reception area
- Sponsor recognition on “Realcomm I IBcon Conference Welcome Reception” electronic invitations - distribution: 38,000+
- Sponsor logo on cocktail napkins
- Customized sponsor branding for each lounge area
- Sponsor recognition on Welcome Reception drink tickets to hand out to attendees
- Sponsor recognition in Realcomm I IBcon Conference Program Guide
- Company name and logo on Realcomm website with link to your home page
- Three (3) complimentary Full Access conference passes
- Two (2) real estate (end user only) guest pass

Welcome Reception Supporting Sponsor – \$3,000

4 AVAILABLE

COMPLETE PACKAGE INCLUDES:

- Sponsor recognition on food stations and bars positioned in various locations around Welcome Reception
- Sponsor recognition on event signage inside Welcome Reception area
- Sponsor recognition on “Realcomm I IBcon Conference Welcome Reception” electronic invitations - distribution: 38,000+
- Sponsor logo on cocktail napkins
- Sponsor recognition on Welcome Reception drink tickets to hand out to attendees
- Sponsor recognition in Realcomm I IBcon Conference Program Guide
- Company name and logo on Realcomm website with link to your home page
- One (1) Full Access conference pass
- One (1) real estate (end user only) guest pass

REALCOMM EDUCATION TRACK SPONSORSHIP OPPORTUNITIES

JUNE

Year after year, our commitment to delivering a dynamic, relevant educational program has helped establish Realcomm and IBcon as “must attend” industry events. Our extensive education program is designed to give BUILDING OWNERS, DEVELOPERS, CIOs/CTOs, PROPERTY MANAGERS, ASSET MANAGERS, FACILITY MANAGERS, and BUILDING ENGINEERS the technology tools they need to positively impact the bottom line of their companies – from automating business processes, to general technology solutions specifically for real estate organizations, to smarter, connected, high performance, intelligent building technologies.

REALCOMM TOPICS UNDER CONSIDERATION:

Previous Realcomm Topics. [2023 Topics Coming Soon](#)

- 3D Scanning & Printing
- Application Integration
- Asset/Operational Management
- Automated Payments
- Benchmarking IT Organization
- Blockchain for Real Estate
- Budgeting, Forecasting & Capital Planning
- Business Continuity Planning
- Cloud
- Collaboration Tools
- CRM
- Crowdfund Platforms
- Cybersecurity
- Data Governance
- Data Privacy
- Data Standards
- Data Virtualization
- Digital Strategy
- Disaster Recovery
- Email & Document Retention
- Enterprise Content Management
- Enterprise System Architecture
- Everything-as-a-Service
- Globalization
- Incident Awareness & Response
- Integrated Project Delivery
- Internal Threat Monitoring
- Intrusion Detection
- Investment Management & Reporting
- Keeping Up With The Pace of Change
- Knowledge Management
- Lease Management
- Lease Process Automation
- Marketing Analytics
- Master Data Analytics
- Master Data Management
- Mobility
- New Hybrid Workplace
- Network Architecture
- NextGen Workplace
- Organizational Transformation
- Outboard Packet Monitoring
- Performance Management
- Port Monitoring
- Predictive Analytics
- Privacy
- Property Management
- Retail Analytics
- Retail Technologies
- Retail Traffic & Footpath Analytics
- Skills Gap – Finding, Training & Retention of Tech Talent
- Social Media
- Tech to Better Understand Tenants & Clients
- Using Technology to Drive Revenues
- User Behavior Profiling
- Valuation/DCF
- Vendor Management
- Virtual Firewalls
- Wearables

IBCON EDUCATION TRACK SPONSORSHIP OPPORTUNITIES

JUNE

Year after year, our commitment to delivering a dynamic, relevant educational program has helped establish Realcomm and IBcon as "must attend" industry events. Our extensive education program is designed to give BUILDING OWNERS, DEVELOPERS, CIOs/CTOs, PROPERTY MANAGERS, ASSET MANAGERS, FACILITY MANAGERS, and BUILDING ENGINEERS the technology tools they need to positively impact the bottom line of their companies – from automating business processes, to general technology solutions specifically for real estate organizations, to smarter, connected, high performance, intelligent building technologies.

IBCON TOPICS UNDER CONSIDERATION:

PREVIOUS IBCON TOPICS. [2023 Topics Coming Soon](#)

- 3D Digital Scanning
- 5G
- AI
- Aligning the Organization Around Smart Building Initiatives
- AR/VR
- BAS & EMS Platforms
- BIM for O&M
- COVID Technology
- Creating a Smart Mall
- Cybersecurity
- DAS/Wireless
- Designing the Base Building Network
- Digital Signage
- Digital Twins
- Drones
- Energy Procurement
- FDD & Analytics
- Finding, Training & Retaining Talent
- Fire/Life Safety
- Impact of Autonomous Cars
- Incident Tracking & Situational Awareness
- Integrator Summit
- Intelligent Retrofit Strategies
- IoT for Smart Buildings & Campuses
- Lighting Tech
- Microgrids & Storage
- Net Zero
- Personalized Controls
- Physical Security
- Power Conditioning
- Predictive Maintenance
- Project Haystack
- Renewables
- Robotics
- Smart Bathrooms
- Smart Building Best Practices
- Smart Building Data Strategies
- Smart Parking
- Smart Cities
- Smart Sensors
- Sustainability Reporting
- Waste Technologies
- Water Technologies
- Wearables
- Workplace Space Utilization



Education Track Sponsorships – \$16,500

2 AVAILABLE PER TRACK

COMPLETE PACKAGE INCLUDES:

- Sponsor recognition inside each session contained in track
- Speaking opportunity in a session inside track
- Sponsor recognition by Moderator at opening and closing of sessions
- Sponsor logo on intro slide before all Track sessions
- Sponsor recognition on all session track materials
- Sponsor recognition on signage outside session room
- Sponsor recognition on a conference meter board signage
- Sponsor recognition in Realcomm Conference Program Guide
- Sponsor recognition in the printed pre-conference promotional mailer
- Company name and logo on Realcomm website with link to your home page
- Prior to session, Sponsor may distribute company brochures on chairs for attendees
- Four (4) Complimentary Full Access Conference Passes
- Three (3) Complimentary Exhibit Only passes
- Two (2) Real Estate (end-user only) Guest Pass
- Single 10x10 Standard Exhibit Space

Supporting Education Track Sponsorships – \$7,500

2 AVAILABLE PER TRACK

COMPLETE PACKAGE INCLUDES:

- Sponsor recognition as Supporting Education Track Sponsor inside each session contained in track
- Sponsor recognition by Moderator at opening and closing of sessions
- Sponsor logo on intro slide before all Track sessions
- Sponsor recognition on all session track materials
- Sponsor recognition on signage outside session room
- Sponsor recognition on a conference meter board signage
- Sponsor recognition in Realcomm Conference Program Guide (deadline 5/25)
- Sponsor recognition on Realcomm website with link to your Home Page
- Sponsor may distribute marketing material or brochures on table in back of the room
- Three (3) Complimentary Full Access Conference Passes
- Two (2) Real Estate (end-user only) Guest Pass
- First right of refusal to sponsorship the following convention year

Supporting Session Sponsorship – \$2,500

COMPLETE PACKAGE INCLUDES:

- Sponsor recognition by Moderator during session
- Sponsor recognition on signage inside and outside session room
- Sponsor recognition on all Session Track materials
- Recognition as a Sponsor in Realcomm Conference Program Guide
- Company logo on Realcomm website and link to Home Page
- Opportunity to place marketing brochures on table in back of the session room
- One (1) complimentary Full Conference Pass
- One (1) Real Estate (end-user only) Guest Pass

SPECIALTY TRACK – INVESTMENT MANAGEMENT

Education Track Sponsorship – Investment Management – \$16,500

2 AVAILABLE

COMPLETE PACKAGE INCLUDES:

- Sponsor recognition inside each session contained in track
- Speaking opportunity in a session inside track
- Sponsor recognition by Moderator at opening and closing of sessions
- Sponsor logo on intro slide before all Track sessions
- Sponsor recognition on all session track materials
- Sponsor recognition on signage outside session room
- Sponsor recognition on a conference meter board signage
- Sponsor recognition in Realcomm Conference Program Guide
- Sponsor recognition in the printed pre-conference promotional mailer
- Company name and logo on Realcomm website with link to your home page
- Prior to session, Sponsor may distribute company brochures on chairs for attendees
- Three (3) Complimentary Full Access Conference Passes
- Three (3) Exhibit Only Passes
- One (1) Real Estate (end-user only) Guest Pass
- First right of refusal to sponsorship the following convention year
- Single 10x10 Standard Exhibit Space

Supporting Education Track Sponsorship – Investment Management – \$7,500

2 AVAILABLE

COMPLETE PACKAGE INCLUDES:

- Sponsor recognition as Supporting Track Sponsor inside each session contained in track
- Sponsor recognition by Moderator at opening and closing of sessions
- Sponsor logo on intro slide before all Track sessions
- Sponsor recognition on all session track materials
- Sponsor recognition on signage outside session room
- Sponsor recognition on a conference meter board signage
- Sponsor recognition in Realcomm Conference Program Guide
- Sponsor recognition on Realcomm website with link to your Home Page
- Sponsor may place marketing materials/company literature on table in back of the room
- Two (2) Full Access Conference passes
- One (1) Real Estate (end user only) Guest Pass
- First right of refusal to sponsorship the following convention year

Investment Management Lunch Sponsorship – \$6,000 (DAY 2)

2 AVAILABLE

COMPLETE PACKAGE INCLUDES:

- Sponsor recognition by Moderator during the lunch program
- Speaking opportunity to address the group during lunch program
- Logo on intro slide at breaks
- Sponsor recognition on any lunch program materials
- Sponsor recognition on signage inside/outside session room
- Sponsor recognition in Realcomm Conference Program Guide
- Company logo on the Realcomm website with a link to your Home Page
- Sponsor marketing material placed on designated table during lunch
- Two (2) complimentary full access conference passes
- Two (2) Real Estate (end user only) Guest Passes
- First right of refusal to sponsorship the following convention year

Investment Management Break Sponsorship – \$5,500 (DAY 1 & DAY 2)

2 AVAILABLE

COMPLETE PACKAGE INCLUDES:

- Sponsor recognition by Moderator either before or after Break Sessions
- Speaking opportunity to address the group just before one scheduled break
- Logo on intro slide at breaks
- Sponsor recognition on all session track materials
- Sponsor recognition on signage outside session room
- Sponsor recognition in Realcomm Conference Program Guide
- Company logo on the Realcomm website with a link to your Home Page
- Sponsor marketing material placed on designated table near refreshments
- Two (2) complimentary Full Access conference passes
- Two (2) Real Estate (end user only) Guest Pass
- First right of refusal to sponsorship the following convention year

SPECIALTY TRACK – CORPORATE REAL ESTATE

Education Track Sponsorship – Corporate Real Estate – \$7,500 (1 Day Only)

2 AVAILABLE

COMPLETE PACKAGE INCLUDES:

- Sponsor recognition inside each session contained in track
- Speaking opportunity in a session inside track
- Sponsor recognition by Moderator at opening and closing of sessions
- Sponsor logo on intro slide before all Track sessions
- Sponsor recognition on all session track materials
- Sponsor recognition on signage outside session room
- Sponsor recognition on a conference meter board signage
- Sponsor recognition in Realcomm Conference Program Guide
- Sponsor recognition in the printed pre-conference promotional mailer
- Company name and logo on Realcomm website with link to your home page
- Prior to session, Sponsor may distribute company brochures on chairs for attendees
- Three (3) Complimentary Full Access Conference Passes
- Two (2) Real Estate (end-user only) Guest Pass
- First right of refusal to sponsorship the following convention year

OTHER HIGH LEVEL VISIBILITY SPONSORSHIPS

Digital Signage Sponsorship – \$10,500

Realcomm will be replacing all traditional analogue signs with new state of the art digital signs. These digital signs will be placed at every corner of our conference footprint, from the Registration desk to the Main Entrance of the Exhibit Hall and will be located outside the session rooms as well as inside on the session room stage. To cover all of our needs, we expect to use between 40-50 digital signage units. These will be used as a multi-purpose means of sharing information, providing directions, and communicating with conference attendees. Sponsorship includes company logo at the bottom of every screen and offers a high level of visibility across the entire landscape of the conference.

3 AVAILABLE

COMPLETE PACKAGE INCLUDES:

- Company logo displayed at the bottom of each and every digital sign. Message will read “Digital Signage Sponsored by”
- Opportunity to place a marketing flyer or provide company pens/pencils or pads with your logo in conference bag
- Opportunity to provide 60-90 sec corporate video or product commercial that will be loaded as content on hard drive of one or several digital signs in specific agreed-upon locations – potential also for specific content played through command and control center.
- Sponsor recognition on a conference meter board signage
- Sponsor recognition in Realcomm Conference Program Guide
- Company logo on the Realcomm website with a link to your home page
- Three (3) complimentary Full Access conference passes
- Two (2) Real Estate (end user only) Guest Passes
- First right of refusal to sponsorship the following convention year

Registration Sponsorship – \$8,500

The registration area is the perfect venue for making that all-important first impression to delegates. Since every delegate MUST come through registration to retrieve their badge, lanyard and conference bag, it is a highly visible arena. This is the first sponsor attendees see upon arrival at Realcomm. Included at the registration table will be your company's logo, marketing brochure, and your representative's business card available for the taking.

4 AVAILABLE

COMPLETE PACKAGE INCLUDES:

- Company logo prominently displayed on signage at Registration
- Company Logo displayed on all Conference Badges
- Opportunity to place a one-page marketing flyer on the registration table or provide company pens/pencils or pads with your logo
- Sponsor recognition on a conference meter board signage
- Sponsor recognition in Realcomm Conference Program Guide
- Company logo on the Realcomm website with a link to your home page
- Three (3) complimentary Full Access conference passes
- Two (2) Real Estate (end user only) Guest Passes
- First right of refusal to sponsorship the following convention year

Conference WiFi Sponsorship

WiFi Premium Package* – \$7,500

COMPLETE PACKAGE INCLUDES:

- Sponsor recognition (logo) on WiFi network “login page” as Premium Sponsor (where available)
- “About the Sponsor” company description (100-word) on “login page” with hyperlink to website (where available)
- Sponsor has opportunity to designate special “landing page” to which all conference attendees will be directed once login is complete – this can be sponsor’s website, special information page, etc (subject to hotel approval)
- Sponsor opportunity to add any additional links, pdf files, videos, etc to “landing page”
- Sponsor recognition included on all instructional material about the WiFi Network provided to conference attendees
- Recognition as Conference WiFi Sponsor on signage near Exhibit Hall
- Company name and logo on IBcon website with link to your home page
- Sponsor recognition on conference meter board signage
- “WiFi Sponsor” recognition in the Realcomm-IBcon Conference Program Guide
- Three (3) complimentary full access conference passes
- Two (2) real estate (end user only) guest passes

WiFi Bronze Package* – \$5,000

COMPLETE PACKAGE INCLUDES:

- Sponsor recognition (logo) on WiFi network “login page” as Bronze Sponsor
- Company description (100-word) on login page with hyperlink to website
- Sponsor logo included on all instructional material about the WiFi Network provided to conference attendees
- Recognition as Conference WiFi Sponsor on signage near Exhibit Hall
- Company name and logo on IBcon website with link to your home page
- Sponsor recognition on oversized conference meter board signage
- “WiFi Sponsor” recognition in the Realcomm-IBcon Conference Program Guide
- Two (2) complimentary full access conference passes
- Two (2) real estate (end user only) guest passes

WiFi Supporting Package* – \$2,500

COMPLETE PACKAGE INCLUDES:

- Sponsor recognition (logo) on WiFi network “login page” as Supporting Sponsor
- Sponsor logo included on all instructional material about the WiFi Network provided to conference attendees
- Recognition as Conference WiFi Sponsor on signage near Exhibit Hall
- Company name and logo on IBcon website with link to your home page
- Sponsor recognition on oversized conference meter board signage
- “WiFi Sponsor” recognition in the Realcomm-IBcon Conference Program Guide
- One (1) complimentary full access conference pass
- One (1) real estate (end user only) guest pass

***WiFi Sponsorships Subject To Availability At The Venue.

- First right of refusal to sponsorship the following convention year

The "Lounge & Charging Station" Sponsorship

Sponsorship Package Price - \$15,000

Sponsorship Package Price Without Booth - \$11,500

COMPLETE PACKAGE INCLUDES:

- Programmable digital sign or large monitor in prominent location inside Lounge – Sponsor will have ability to run video and content messages
- Sponsor recognition on all signage inside and outside Lounge area
- Literature rack provided for Sponsor's company brochures or marketing material
- Sponsor may provide additional beverages or food in their Sponsor-designated area (at the sole cost of Sponsor)
- Sponsor has opportunity to plan and take ownership of contests and games inside Lounge during the conference day (per approval from RC)
- Charging stations may be individually branded with sponsor logo (if applicable to charging station selected)
- Sponsor recognition on conference meter board signage
- Sponsor recognition on the Realcomm website with a link to home page
- "Lounge & Charging Station" Sponsor recognition in Conference Program Guide
- Charging station locations mapped with sponsor logo
- Four (4) full access conference passes
- Single booth in close proximity to the Lounge and Charging Station

Conference Mobile Application Program Guide Splash Page Sponsorship – \$8,000

Realcomm will be providing an interactive mobile program guide to all attendees to view the conference agenda, highlights, program details, special events, speakers, maps, and tradeshow information on a variety of mobile devices including the iPhone, iPad, BlackBerry, Palm, Symbian and Android. There is also an interface with live social media feeds and RSS integration and syncs easily with Outlook, iCal, and Google Calendar. The mobile application platform also enables polling, surveys and analysis of attendee feedback.

COMPLETE PACKAGE INCLUDES:

- Company logo/banner will be prominently placed on the splash page of the mobile application
- Opportunity to download company profile or make available a pdf brochure to attendees
- Company logo in the printed Conference Program Guide as the Mobile Application Program Guide Splash Page Sponsor
- Company logo on the Realcomm and IBcon websites with a link to your home page
- Sponsor recognition on a conference meter board signage
- Three (3) complimentary full access conference passes
- Two (2) Real Estate (end user only) Guest Passes
- First right of refusal to sponsorship the following convention year

Conference Mobile Application Program Guide Banner Sponsorship – \$5,500

4 AVAILABLE

COMPLETE PACKAGE INCLUDES:

- Prominent placement of sponsor banner at top of mobile application page on a rotating basis
- Banner will include a hyperlink to sponsor's company website or other website of choice
- Opportunity to upload a company profile and a pdf brochure
- Company logo on the Realcomm and IBcon websites with a link to your home page
- Sponsor recognition on a conference meter board signage
- Two (2) complimentary full access conference passes
- Two (2) Real Estate (end user only) Guest Passes

Hand Sanitizer Station Sponsorship

\$7,500 SHARED SPONSORSHIP | \$12,500 EXCLUSIVE SPONSORSHIP

COMPLETE PACKAGE INCLUDES:

- Four (4) Sanitizing Station Kiosks strategically placed for conference participants, including one in close proximity to the sponsor booth.
- Opportunity to design graphics showing on sanitizing station kiosk (artwork requires prior approval by Realcomm)
- Opportunity to provide a video clip - if applicable
- Company name and logo on Realcomm website with link to your home page
- Sponsor recognition on conference meter board signage
- "Sanitizing Station" sponsor recognition in Conference Program Guide with locations mapped
- Three (3) Full Access conference passes (exclusive sponsorship) / Two (2) full access conference passes (shared sponsorship)
- One (1) Real Estate (end user only) Guest Pass
- First right of refusal to sponsorship the following convention year

REALCOMM | IBCON CONFERENCE GOLF EVENT

Gold Level Event Sponsor – \$5,000

COMPLETE PACKAGE INCLUDES:

- Sponsorship recognition as Golf Event Gold Level Sponsor
- Sponsor recognition as Golf Event Gold Sponsor on “welcome letter” sent to all registered conference attendees
- Sponsor recognition as Golf Event Gold Sponsor in Conference Program Guide
- Sponsor recognized at start and end of play on day of golf event
- Two (2) player passes
- Two (2) Full Access Conference pass
- Opportunity to select players for one foursome (first option to select)
- One additional staff member to attend Reception
- Sponsor recognition on Golf Course
- Sponsor recognition on tables at Awards Reception following golf event
- Opportunity to include a branded golf item in the golfer’s swag bag

Silver Level Event Sponsor – \$3,750

COMPLETE PACKAGE INCLUDES:

- Sponsorship recognition as Golf Event Silver Level Sponsor
- Sponsor recognition as Golf Event Silver Sponsor on “welcome letter” sent to all registered conference attendees
- Sponsor recognition as Golf Event Silver Sponsor in Conference Program Guide
- Sponsor recognized at start and end of play on day of golf event
- Two (2) player passes
- Two (2) Full Access Conference pass
- Opportunity to select players for one foursome (based on order of signup)
- One additional staff member to attend Reception
- Sponsor recognition on golf course
- Sponsor recognition on tables at Awards Reception following golf event
- Opportunity to include a branded golf item in the golfer’s swag bag

Swag Bag Sponsor – \$3,750

TWO AVAILABLE

COMPLETE PACKAGE INCLUDES:

- Sponsor logo on side of golfer's "Swag Bag" presented to each golfer at the Reception
- Opportunity to include branded golf items in Swag Bag
- Sponsorship recognition as Golf Event Silver Level Sponsor
- Sponsor recognition as Golf Event Silver Sponsor on "welcome letter" sent to all registered conference attendees
- Sponsor recognition as Golf Event Silver Sponsor in Conference Program Guide
- Sponsor recognized at start and end of play on day of golf event
- Two (2) player passes
- Two (2) Full Access Conference pass
- Opportunity to select players for one foursome (based on order of sign-up)
- One additional staff member to attend Reception
- Sponsor recognition on golf course

**Realcomm to designate that "Swag Bag" items contributed by sponsors must be golf-related items, not literature, paper or brochures. Some acceptable items might include:

- Golf Towels
- Golf Balls
- Markers
- Divet tools
- Tees
- Hats
- T-Shirts