



CIO AND PROPERTY TECH FORUMS

2024

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CIO AND PROPERTY TECH FORUMS

The Realcomm CIO and Property Technology Forum Series was originally created to provide CIOs and Heads of Technology in the commercial real estate community an opportunity to meet in their respective regions for networking and building professional relationships. By connecting the local IT leaders in these informal, networking/discussion groups, we have been able to facilitate conversations on key issues impacting our industry and leverage the collective experience of this powerful peer group to bring greater strategic value to their respective organizations.

CIO and Property Tech Forums Schedule

Sydney - February 13, 2024

New York - Spring - April/May

Chicago - April

Toronto - October

New York - Fall - September/October

London - November

Sydney - November/December



CIO AND PROPERTY TECH FORUMS

The CIO & Property Tech Forum events are private, “by invitation only” and are open only to CIOs and other technology leaders in the commercial real estate, development, REIT, owner, brokerage, investment management and related service industries in markets across North America, Asia, APAC and EMEA.

Real Estate CIOs and equivalent IT executives are the strategic technology decision makers for many commercial real estate organizations and the CIO and Property Tech Forum provides a rare opportunity to meet, network and build relationships with this sought-after group in a small, intimate, controlled setting. Technology, software and consulting companies may only attend and participate in the CIO and Property Tech Forums through sponsorship. Solution providers will be represented as thought leaders in the industry, contributing to the program through client case study presentations and analysis.

Finally, in order to maintain the integrity of the programming and our high ratio standards of real estate end user attendees at each event, Sponsor attendee representation will be limited.



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Sample Agenda

Start	End	Duration	Session
1:30pm	2:00pm	30 min	Networking
2:00pm	2:15pm	15 min	Welcome & Introductions
2:15pm	2:22pm	7 min	Sponsor Segment #1
2:22pm	2:55pm	33 min	Opening Session
2:55pm	3:02pm	7 min	Sponsor Segment #2
3:02pm	3:35pm	33 min	Education Session
3:35pm	3:42pm	7 min	Sponsor Segment #3
3:42pm	4:05pm	23 min	Break
4:05pm	4:12pm	7 min	Sponsor Segment #4
4:12pm	4:45pm	33 min	Education Session
4:45pm	4:52pm	7 min	Sponsor Segment #5
4:52pm	5:25pm	33 min	Education Session
5:25pm	6:00pm	35 min	Q&A Discussion & Close
6:00pm	7:00pm	60 min	Hosted Cocktail Reception

***Where possible and appropriate, Realcomm may also include an Executive Briefing and Tour of the Host Facility**



CIO AND PROPERTY TECH FORUMS

Premier Sponsorship Package

Complete Package Includes:

- Sponsor recognition on Realcomm invitations to prospective attendees (subject to date of sign up)
- Sponsor recognition on Realcomm website
- Sponsor recognition on all event marketing to real estate end users
- Opportunity to network with real estate attendees at the beginning, during and after event
- Opportunity to participate in the CIO education program in one of the following ways:
 - 6-7 minute interview or co-presentation with a real estate client
 - 5 minute stand-up solo commercial presentation
- Video opportunity during program (60 seconds)
- Two (2) passes to attend the event
- Sponsor may provide take-away items to attendees
- Complete list of all registered attendees

Sponsorship Package Price: \$7,500



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Cocktail Reception Sponsorship Package

Complete Package Includes:

- Opportunity to address attendees during closing remarks (3-4 minutes)
- Sponsor recognition on Realcomm invitations to prospective attendees
- Sponsor recognition on Realcomm website
- Sponsor recognition on CIO & Property Tech Forum program materials
- Sponsor recognition on CIO & Property Tech Forum signage
- Sponsor recognition by Realcomm Host at the beginning of the event
- Company logo on "Sponsor Thank You" slide during introduction segment
- Sponsor recognition as "Cocktail Reception Sponsor" at the end of the event
- Sponsor recognition as "Cocktail Reception Sponsor" on signage
- Complete list of all registered attendees
- Two (2) passes to attend the event

Sponsorship Package Price: \$7,500

Break Sponsorship Package

Complete Package Includes:

- Sponsor recognition on Realcomm invitations to prospective attendees
- Sponsor recognition on Realcomm website
- Sponsor recognition on CIO & Property Tech Forum program materials
- Sponsor recognition on CIO & Property Tech Forum signage
- Sponsor recognition by Realcomm Host at the beginning of the event
- Company logo on "Sponsor Thank You" slide during introduction segment
- Sponsor recognition at food and/or beverage tables
- Sponsor recognition on signage during breaks
- Complete list of all registered attendees
- One (1) pass to attend the event

Sponsorship Package Price: \$5,000

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Swag Sponsorship Package

Complete Package Includes:

- Sponsor recognition on Realcomm invitations to prospective attendees
- Sponsor recognition on Realcomm website
- Sponsor recognition on CIO & Property Tech Forum program materials
- Sponsor recognition on CIO & Property Tech Forum signage
- Sponsor recognition by Realcomm Host at the beginning of the event
- Company logo on "Sponsor Thank You" slide during introduction segment
- Sponsor recognition as "Swag Sponsor" at the registration table
- Opportunity to provide giveaway bag to attendees (bag & items provided by sponsor)
- Complete list of all registered attendees
- One (1) pass to attend the event

Sponsorship Package Price: \$5,000

Supporting Sponsorship Package

Complete Package Includes:

- Sponsor recognition on Realcomm invitations to prospective attendees
- Sponsor recognition on all event marketing to real estate end users
- Sponsor "commercial" will be played during program (60 seconds)
- Sponsor may provide take-away items to attendees
- Complete list of all registered attendees with contact information
- One (1) pass to attend the event

Sponsorship Package Price: \$5,000

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Branding Sponsorship Package

Complete Package Includes:

- Sponsor recognition on Realcomm invitations to prospective attendees
- Sponsor recognition on all event marketing to real estate end users
- Sponsor "commercial" will be played during program (60 seconds)
- Sponsor may provide take-away items to attendees
- Complete list of all registered attendees with contact information
- No attendance

Sponsorship Package Price: \$4,500