CoRETECH2023
@ the Intersection of Corporate Real Estate, Facilities, Workplace, Technology, Automation and Innovation

BUILDINGSAI
Exploring the Impact of Artificial Intelligence on the Built Environment

NOVEMBER 15 & 16 | SILICON VALLEY

SPONSOR PROSPECTUS

Realcomm

EMBRACING CHANGE
RETHINK | INNOVATE | TRANSFORM

Everyone is always talking about change. It is one of the cornerstones of business. Without change, even the biggest and best companies become irrelevant. If we assume that every organization changes to some extent overtime, the bigger question is how much and how fast? Why do some companies have the capacity to see the future sooner and transform their organizations accordingly?

Realcomm, the industry leader in exploring the intersection of real estate and technology, is proud to announce the launch of **BuildingsAI**, a groundbreaking event set to revolutionize the real estate industry through the power of Artificial Intelligence (AI).

BuildingsAI's mission is clear: to combine the expertise of the broader AI community with the built environment's best and brightest minds to responsibly expedite the adoption of this transformative technology. This convergence will pave the way for innovative solutions, streamlined processes and enhanced experiences across the real estate ecosystem.

We are looking for subject matter experts interested in speaking on the topic of AI and other innovative technology, as well as industry professionals with specific use cases of AI for the built environment.

Topic ideas include, but not limited to:

- The Current and Future State of AI
- AI Insights and Outlook for the Built Environment
- Privacy Concerns
- Building a Robust CRE Enterprise Data Architecture
- Crafting an Organizational AI Governance Framework
- Understanding the Opportunities and Risks of AI
- Navigating the AI Regulatory Landscape
- Empowering the AI Workforce for Real Estate
- Cybersecurity
- Exploring AI in Action – Built Environment Case Studies and Demos

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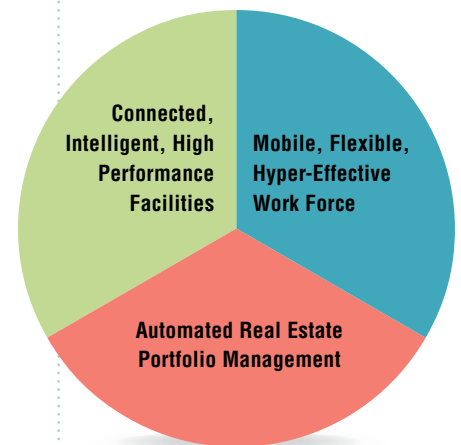ttarlton@
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WHO SHOULD ATTEND

- CRE Vice Presidents and Directors
- Chief Information Officers
- Chief Operating Officers
- Facility Managers and Building Engineers
- Energy and Sustainability Executives
- Portfolio and Asset Managers
- Business and System Analysts
- Finance and Operations Executives
- Human Resources

REASONS TO ATTEND

- Inaugural event focused on the impact and application of AI for CRE organizations.
- Drawing on domain expertise from the world's leading AI companies.
- Interactive discussions on commercial and corporate real estate use cases.
- AI roadmaps presented by leading CRE industry and general technology solution providers.
- A gathering of industry executives to discuss and debate challenges and opportunities.
- Demonstrations of leading technology case studies.
- A curated EXPO of the leading AI technologies focused on the built environment.

Connected, Intelligent, High Performance Facilities

Mobile, Flexible, Hyper-Effective Work Force

Automated Real Estate Portfolio Management

ABOUT US

Realcomm Conference Group, LLC is a worldwide research and educational institution that produces an annual conference and exposition on technology, automated business solutions and intelligent buildings for executives in commercial and corporate real estate. Realcomm was founded in 1999 with the goal of bringing industry leaders together each year to discuss, demonstrate and debate the latest innovations that impact the industry. Today, in addition to the annual Realcomm and IBcon conferences, Realcomm Conference Group conducts webinars, workshops and other strategic services to educate industry professionals about the latest business solutions and technologies to improve commercial real estate development, leasing, management and operations.

CORETECH 2022 ADVISORY COUNCIL

2023 BuildingsAI Advisory Council Coming Soon

4

BuildingsAI SPONSORSHIP PACKAGES

Platinum Level Sponsorship – $10,000

COMPLETE PACKAGE INCLUDES:

- Company logo on Realcomm website
- Company logo on acknowledgment page of Conference program guide
- Speaking opportunity during education program
- Company profile in the event brochure
- Company logo on all pre-event marketing
- Sponsor recognition on conference signage
- Exhibition stand (six foot table with tablecloth, skirt and chairs)
- Two (2) guest passes for a real estate client
- Two (2) full conference passes
- Complimentary full page ad in the Conference program guide
- Opportunity to participate in Prize Giveaway

Gold Level Sponsorship – $7,500

COMPLETE PACKAGE INCLUDES:

- Company logo on the Realcomm website
- Company logo on acknowledgment page of Conference program guide
- Company profile in the event brochure
- Company logo on all pre-event marketing
- Sponsor recognition on conference signage
- Exhibition stand (Six foot table with tablecloth, skirt and chairs)
- Two (2) guest passes for a real estate client
- Two (2) full conference passes
- Complimentary half page ad in the Conference program guide
- Opportunity to participate in Prize Giveaway

Premier Lunch Sponsorship – $9,000

COMPLETE PACKAGE INCLUDES:

- Company profile in the event brochure
- Company logo on the Realcomm website
- Company logo on acknowledgment page of Conference program event guide
- Company logo on all pre-event marketing
- Complimentary full page ad in the Conference program guide
- Sponsor recognition on conference signage
- Opportunity for comments (2-3 minutes) or 60-90 second video
- Exhibition table (Six foot table with tablecloth, skirt and chairs)
- Two (2) guest passes for a real estate client
- Two (2) full conference passes
- Opportunity to participate in Prize Giveaway

**Please note: Due to the intimate nature of this event and our desire to maintain a high ratio of corporate real estate end users to representatives offering technology solutions and services, Solution Providers may only attend as a Sponsor. There will be no "attendee-only" registration for Solution Providers who offer a product, solution or service.

BuildingsAI SPONSORSHIP PACKAGES

Registration Sponsorship – $8,500

COMPLETE PACKAGE INCLUDES:

- Company logo prominently displayed on signage at Registration - CoRE Tech & BuildingsAI
- Company Logo displayed on all conference badges - CoRE Tech & BuildingsAI
- Company logo on the Realcomm website
- Company logo on acknowledgment page of Conference program guide
- Complimentary quarter page ad in the Conference program guide
- Company profile in the event brochure
- Sponsor recognition on conference signage
- Two (2) guest passes for a real estate client
- Two (2) full conference
- Opportunity to participate in Prize Giveaway

Break Sponsor – $5,000 - Day 2

COMPLETE PACKAGE INCLUDES:

- Company logo on the Realcomm website
- Company logo on acknowledgment page of Conference Program Guide
- Company profile in the event brochure
- Complimentary quarter page ad in the Conference Program guide
- Sponsor recognition on signage during breaks
- One (1) full conference passes
- One (1) real estate (end user only) guest passes
- Opportunity to participate in Prize Giveaway

Exhibit Only Package – $5,000

COMPLETE PACKAGE INCLUDES:

- Company logo on the Realcomm website
- Company logo on acknowledgment page of Conference program guide
- Company profile in the event brochure
- Exhibition table (six foot table with tablecloth, skirt and chairs)
- Sponsor recognition on conference banner
- Sponsor recognition on conference signage
- One (1) full conference pass
- Opportunity to participate in Prize Giveaway

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