# DIGITAL TRANSFORMATION: MAKE YOUR NETWORK A COMPETITIVE ADVANTAGE



Today's building owners seek to enhance the value, efficiency and marketability of their properties with seamless, end-to-end digital connectivity to attract and retain tenants and occupants. Multi-family and mixed-use property owners are challenged to find ways to deploy integrated network solutions that support a variety of use cases that require connectivity but without the difficulties of contracting with multiple network providers or expending significant capital.

At SBA, our solution offers an Open Access Network for mixed-use and multi-family properties with the network architecture and design you need to deploy converged infrastructure and maximize your return on investment.



### SBA: YOUR LONG-TERM PARTNER For Network Innovation

Unlocking your competitive advantage is what we do. While traditional network providers are focused on only getting access to your residents and upselling, SBA partners with you to optimize your entire real estate asset. We provide the unified network infrastructure and bring the managed services you need to outperform your competition.

### **OUR CONNECTED INFRASTRUCTURE SOLUTION:**

### Delivers the best unified network in the industry

Our enterprise-grade infrastructure is future-proof and fiber-led, with industry-leading speed. Our networks are designed to support next-gen technologies like 5G. Our model is highly cost-effective, with multiple services and use cases operating on a single platform managed by SBA.

### Provides Open Access to all

Our Open Access Network is designed from the start to enable multiple services to operate within your asset. It is enabled to allow smart building solutions, security cameras, broadband internet and streaming TV for your tenants and employees. This network also provides seamless Wi-Fi and 5G coverage across the entire property – from deep underground parking spaces to elevators and community spaces.

#### Handles end-to-end network design, deployment and management

Our flexible model supports all use cases within the building allowing property owners to realize lower capital and operating expenses and revenue upside with collocation and managed services.

#### Enables you to work with one proven communications technology partner

SBA has over 30 years' experience providing coverage and communications solutions. With over 36,000 sites worldwide, we invest in the design, deployment, and management of custom endto-end infrastructure for wireless connectivity and smart buildings.

A partnership with SBA spans the complete network lifecycle. We invest in the long-term success and quality of our partners' networks, offer digital infrastructure support throughout the network design process, and deploy the latest technology, ensuring the network can adapt to future use cases and technology advances.

# WHY OPEN ACCESS WITH SBA



Bring the benefits of our expertise to your community today.

CONTACT OUR TEAM: innovation@sbasite.com 800.487.SITE | sbasite.com

## SINGLE INFRASTRUCTURE PARTNER

We offer the breadth and scale required for meeting your connectivity needs for enabling multiple use cases throughout the property along with improved operational efficiency.

## PERFORMANCE & FLEXIBILITY

Our Open Access Networks improve the overall occupant experience by achieving the highest standards for connectivity. We design and deliver end-to-end integration for smart buildings and IoT applications through our industry partnerships.

# 5G CONNECTIVITY

Our networks give property owners 5G coverage and a roadmap to future technology evolution.



Our technology and model allow property owners to realize cost savings from their smart building solutions and revenue upside via tenant services and rooftop collocation, among other avenues of revenue. We invest 100% of the capital required to build open access infrastructure and future upgrades that align with your current and future needs.

# YOUR SIGNAL STARTS HERE."

