

RELATA

We **Empower** Sales, Leasing and Marketing of your Real Estate Products

By elevating **Customer Experience** from generating leads to closing the deals!



158

Projects Onboarded

\$ 1.49 Billion

Worth of Inventory
Sold till now



\$ 7.92 Billion

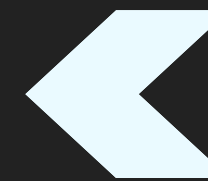
Worth of Inventory
Onboarded

300,000 Hours

Guided tour powered
premium experience

relata

by the Numbers



65,000

Phygital Site
visits facilitated

42.3%

Acceleration achieved
in Realty Sales

39.8%

Reduction in
TAT and TTR*

*TAT - Turnaround Time
**TTR - Time to Revenue

42%

Reduction in clients
Marketing spends

RELATA

Business Value with Relata

- Immersive Engagement & Experience
- Automating Processes for Agreements, Deal Closing
- Seamless Integrations with your data and Insights for your business



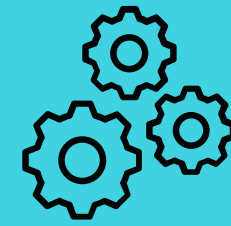
Discovery

Meet the buyers where they shop - Online, Social Channels and In-Person tours



Glocal

Improved phygital reach across locations & demographics



Automation

Streamlines business processes like submitting offers, closing process and seamlessly integrating with your ERPs and CRM



Conversions

Reduced turnaround improves conversions & time to revenue

Features of Relata

Accelerating Realty Sales

Leading SaaS based tool, providing end-to-end solution to accelerate sales for leading real estate players globally

Broker App

The first step towards increasing conversions

Lead Management System

Exploring the power of Business and Behavioral Analytics

Virtual Sales Gallery

Tech enabled Customer journey optimization to connect, map customer interactions across multiple touch points for end-to-end immersive experience

Closing Process

Automation and Integrations with other cutting edge tech offerings for Seamless, frictionless experience and Data Insights that are important to YOU

Analytics

Improve customer experience and business outcomes with omnichannel journey analytics

REIYA

Real time, intelligent virtual assistant, which can hold conversations and walk leads through every detail of a project/property