

PwC's real estate consulting practice

Committed to serving the real estate community in all phases of the real estate lifecycle



PwC has a global team of multidisciplinary professionals providing real estate services. Our industry specialists span our core assurance, tax and advisory capabilities. This team of dedicated professionals advises members of the private and public sector, owners, users and investors in real estate throughout the capital stack.



PwC is focused on helping real estate companies throughout the real estate lifecycle to leverage technology solutions to their fullest potential in support of your firms' business strategy. No matter where your firm is in the lifecycle and whether your goal is to transform finance, enhance operations, or to gain greater insight into business performance, PwC can work with you to:

- Define future state process and technology
- Re-engineer workflows and business processes
- Define a systems strategy, roadmap and requirements
- Deliver innovative and cost effective real estate system integration services

Representative experience and thought leadership

Sample recent client engagements

A regional owner of medical office properties facing significant growth and they faced scalability challenges. The client engaged PwC to conduct an end-end strategic IT assessment to define a technology profile to accommodate their business strategy.

A large diversified commercial real-estate services firm experienced rapid growth through acquisitions, but they were unable to effectively integrate finance operations and systems in line with the pace of acquisitions. The client engaged PwC to conduct a current state assessment, define the future state operating model and develop an implementation roadmap. PwC has been retained to support the execution of the plan.

A large owner and manager of a multifamily portfolio was acquiring properties rapidly. The client engaged PwC to enhance their financial reporting and consolidation process and systems. PwC was also engaged to assist in the analysis and selection of portfolio management and accounting applications.

Result

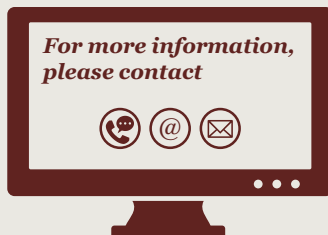
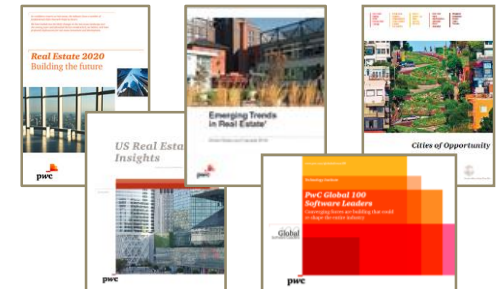
The client has been successfully executing the IT strategy set forth and has added capabilities to scale infrastructure to allow for growth in the portfolio without significant growth in headcount.

The client experienced productivity gains, greater transparency into business performance, and efficiencies related to IT systems strategy and rationalization. They are now back in acquisition mode with the confidence to more easily integrate new acquisitions onto existing platforms and processes.

The client is well positioned with requirements and an RFP to for a Consolidation application that would allow for budgets and projections to be created centrally and distributed to regional management for revision and approval. Also the future system would allow for instant reporting on key operational aspects of multifamily properties.

Sample real estate thought leadership available at www.pwc.us/realestate

- Emerging Trends in Real Estate 2016
- Cities of Opportunity
- PwC Real Estate Investor Survey
- Real Estate 2020: Building the future
- PwC Global 100 Software Leaders
- US Real Estate Insights



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