

# The world's marketplace for commercial data.

When being right matters, Nomad Data is your pathway into a world of data on everything imaginable. Connecting with the right data vendors is quick and easy:

- Simply describe your use case and our cutting edge AI anonymously matches you with the best data vendors who determine whether or not they can help.
- Within hours you have a list of curated responses that are highly personalized to your use case.
- Connecting with the data vendors of your choosing is just a click away.



## Save Time

Eliminates hours spent googling for data, evaluating options and sales follow ups.



## Save Money

No need to spend tens to hundreds of thousands on consultants or internal teams to source data.



## Act Smarter

Using the right data will make your decisions more impactful and improve business outcomes.

## External Data Boosts Real Estate Decision Making

Data can enable your organization to reduce strategic risk and increase revenue opportunities by having a deep understanding of what has happened, what is happening, and what may happen in your operating environment. Augmenting your internal data with external data shines a brighter light on your customers, prospects, operations, and competitive environment – addressing business problems on sales & marketing, investments, asset management, development, operations, construction, insurance, corporate real estate, strategy, and more.

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# Case Study



## Search Description

We are looking to run a void analysis identifying customer affinity to certain brands. We want to understand whether a brand is “missing” from an area based on geographic characteristics. Goal is to identify underutilized sectors such as urgent care and child care. It’s also important to find brands that like to “co-locate” near each other such as Walmart/Best Buy.

### Question 1

How do you price your data?

### Question 2

How can you deliver the data/insights?

Region

Americas - North America

We are the marketplace where data is discovered based on the needs of your problem. Rather than provide you an endless list of short data descriptions, our AI-powered matching engine focuses you on the few datasets that will best serve your need and is constantly learning more about the world’s data.

By connecting you to the right data quickly, we save you time, help you make smarter decisions, and empower you to focus on solving problems rather than endlessly searching for data.

## Responses



Geolocation company with multi-sourced point-of-interest data for 175 countries, grouped into 19k categories with 70 distinct attribute fields per POI



Data services company with a proprietary engine standardizing 1000s of disparate sources to create a clean, new, reliable dataset on retail and restaurant chain location gaps



Commercial real estate research company with cellphone location data



Geospatial provider with a smart visitation dataset based on precise GPS data from 400M+ connected devices



Corporate navigation device manufacturer & mapmaker with millions of pre-loaded POIs

- 1 Tell us what you’re looking for
- 2 We select relevant data providers
- 3 Providers evaluate and respond to your needs
- 4 Review responses and select your providers

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