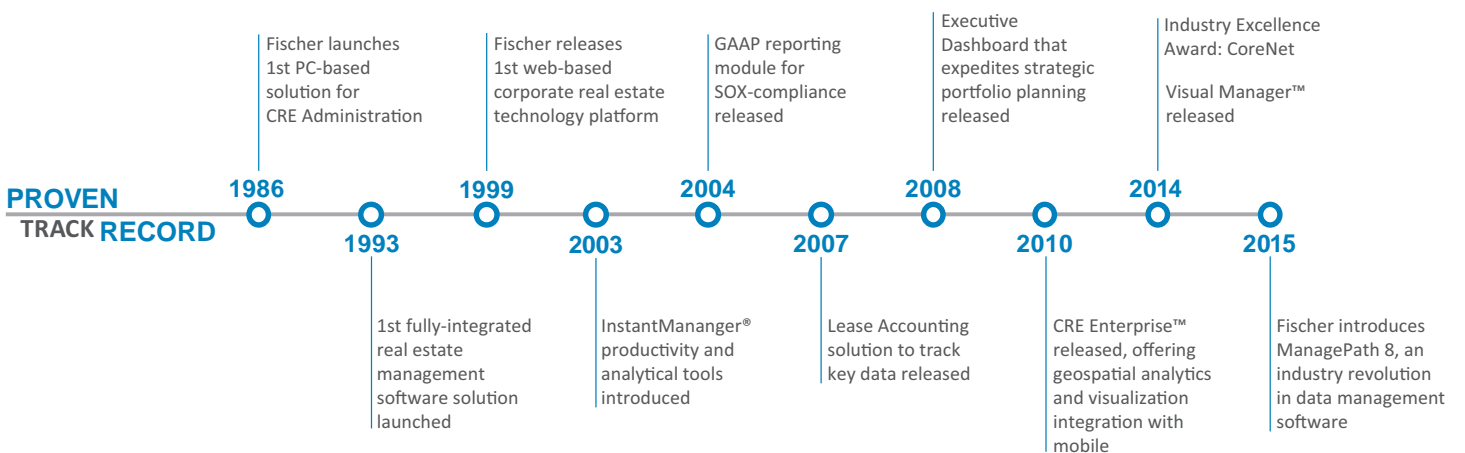




POWERFUL
REAL ESTATE
TECHNOLOGY
SOLUTIONS



OUR LEADING EDGE TECHNOLOGY IS EASY-TO-USE,
CONFIGURABLE AND DRIVEN BY THE NEEDS OF OUR USERS



HERE'S OUR STORY

Fischer built its reputation as a savvy corporate tenant rep broker... but since 1986 we've also become known as tech innovators. We still think of ourselves as a start-up because our entrepreneurial spirit makes our team stand apart from others in the corporate real estate technology industry.

We are relentless in finding the right solutions for our clients to maximize their profitability and gain operation efficiencies.

That's why we developed the industry's first integrated web-based solution for lease administration, transaction and project management.

Our ManagePath® platform was initially customized for each client's specific tasks. After decades of developing to those customized requirements, we consolidated the most requested and robust features to create the most powerful Real Estate software in the industry. Today, we are continuously improving, updating and adding new features to meet our clients emerging requirements.

WHY WE DEVELOPED OUR SOLUTION

It happened organically. Clifford R. Fischer, the company's founder and CEO, had a new client that had just inherited a large portfolio. He really didn't know what he had at the time.

Cliff suggested automating the portfolio. So, Cliff taught himself how to create the database and entered all the client's records manually. This effort resulted the industry's first PC-based solution designed for corporate real estate management.

... And we've been innovating ever since.





YOUR GLOBAL
PORTFOLIO IS
MANAGED FROM
ONE DASHBOARD

PORTFOLIO MANAGEMENT

Effectively handle all of your portfolio administration requirements. Our platform shortens your real estate lifecycle, facilitates faster information exchange, and improves the quality of information for your team to analyze.

Directs your business processes with:

- ▶ In-depth financial management capabilities/AP-GL interfaces
- ▶ Leased/owned property administration tools

Real-time reporting on the metrics you need:

- ▶ Extensive critical date management tools
- ▶ Secure web portal on the cloud for 24-7 access

LEASE ADMINISTRATION

We've built-out the lease administration tools to give you a comprehensive solution for managing your leased and owned real estate assets, as well as their associated activities.

Drive company performance and effectively manage real estate with:

- ▶ Comprehensive financial solutions for rent payments, operating expense management, escalation and CAM charges, and expense reconciliation
- ▶ Critical date management to automatically notify designated individuals of upcoming deadlines via e-mail
- ▶ SOX-compliant processes to monitor projects and ensure comprehensive, consistent oversight and reporting

LEASE ACCOUNTING

Leverage your real estate as an opportunity to maximize overall profitability for your organization and minimize risk by ensuring compliance.

GAAP feature facilitating SOX compliance by:

- ▶ Providing standardized reports correcting the errors and manual manipulation requirements inherent in spreadsheets
- ▶ Allowing easy allocation of recurring and one-time expenses to ensure proper GAAP treatment of your rent

Standardized processes reducing operational costs by:

- ▶ Organizing impaired and partially impaired properties into one platform
- ▶ Interacting with all levels and areas of your organization





WE'RE EVOLVING
THE REAL ESTATE
MANAGEMENT
LANDSCAPE

INCOME ADMINISTRATION

We've developed the income administration tools to help users easily manage the sub-tenant income issues you typically encounter.

Simplify sub-tenant income issues with:

- ▶ Easily customizable invoices and statements
- ▶ Maintain transaction history on all sub-tenant billing with aging reports and Delinquency Tracking
- ▶ Have easy access to critical information thanks to smooth compatibility with most third-party applications
- ▶ Quickly compare leased and vacant square feet, view outstanding sub-tenant balances and manage open items

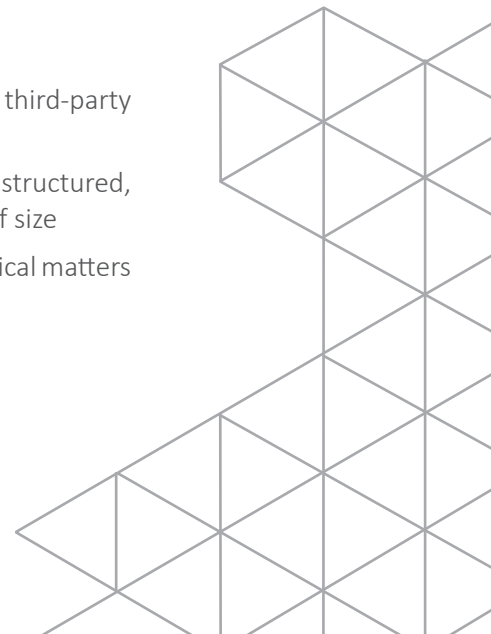


PROJECT & TRANSACTION MANAGEMENT

Complete projects on-time and under budget by leveraging simple, but powerful project and transaction management tools.

We provide you with our industry leading transaction templates, processes and tracking mechanisms to streamline your processes by:

- ▶ Providing an intuitive user interface that is easy to use
- ▶ Seamlessly integrating with e-mail, MS Project and other third-party applications
- ▶ Allowing users to define templates and effortlessly create a structured, replicable approach to managing all projects, regardless of size
- ▶ Automating traditionally manual tasks to help expedite critical matters





GET YOUR DATA
WHEN AND WHERE
YOU NEED IT

PROCESS AUTOMATION

Our technology was designed specifically for Corporate Real Estate end-users to provide you with the industry's ultimate process management system.

You can easily:

- ▶ Consolidate and automate manual activities into a single process
- ▶ Cost effectively achieve sustainable SOX compliance and provide accurate FASB reporting
- ▶ Customize and define reports, templates and required fields
- ▶ Review data and make necessary changes in real-time
- ▶ Standardize processes and interact across all levels of your organization

CONSTRUCTION ADMINISTRATION

Saves FTE hours, easily manage appropriations and decrease costs by reducing cycle times and generating accurate, timely reports.

Comprehensive project-tracking application that will save you time and money by:

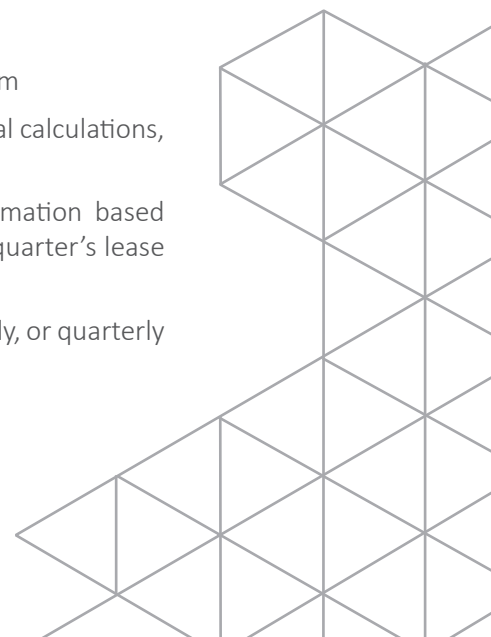
- ▶ Tracking contracts, change orders and supplemental requests with user-friendly reports and e-mail reminders
- ▶ Tracking funding to contract commitments and payables to help identify areas of expense leakage and resource inefficiency
- ▶ Providing a central point of communication to manage multiple vendors, documents and critical information

AD-HOC REPORTS

Harness powerful, ad-hoc reporting with the ability to create user-defined reports or access an extensive library of existing reports that are fully customizable.

User-friendly reporting enabling you to easily gather and report on critical data by:

- ▶ Navigating and managing data directly from spreadsheets
- ▶ Pulling information from any object and field within the system
- ▶ Configurable options for multi-layer sorting, grouping sub-total calculations, and robust filtering options
- ▶ Calculating filters to automatically pull in the correct information based upon today's date (Pulling in the current month's rent, next quarter's lease expirations, and leases that started last month)
- ▶ Scheduling reports to automatically email out on a daily, weekly, or quarterly basis





THE COMPANY WE KEEP

Our unique blend of expertise in corporate real estate services and technology has earned us the trust and respect of some of the largest and most successful corporations in the world.

FedEx

Since 1989

IBM

Since 1990

AT&T

Since 1993

ADP

Since 2000

Alcoa

Since 2001

DuPont

Since 2004

Regus

Since 2005

MasterCard

Since 2005

Dow Jones

Since 2007

Ricoh

Since 2008

Kellogg's

Since 2010

United Rentals

Since 2010

Introducing...

A NEW DIMENSION

Centralize and analyze your data in a single system, empowering you to act on it for immediate resolution, enhancing productivity and maximizing your organization's profitability.

Single Source of Truth

- ▶ Preserve your existing technology investments and enhance them by overlaying Visual Manager™
- ▶ Speak to and extract meaningful data from legacy systems

Speed to Value

- ▶ Eliminate 85% of the up-front custom development work with Visual Manager that you would inevitably have with IWMS Solutions
- ▶ Built for Big Data so you can easily integrate data from external sources

Get Out-of-the-Box Solutions

- ▶ Evolved over 30 years and built by corporate services experts in collaboration with CRE clients
- ▶ Raw data becomes expert insight derived from out-of-the-box solutions

Highly Configurable System

- ▶ Completely configurable to evolve with your business needs
- ▶ Avoid costly and time consuming programming

Robust Performance Management Platform

- ▶ Unique work-flow engine (Workplace Automation) identifies problems for immediate resolution
- ▶ Enhance productivity and outcomes by collaborating with users directly within the platform


Continuous Technology Advancements

- ▶ Incorporate modern technology trends and industry best practices
- ▶ Develop solutions to meet your ever-changing needs

Work from the Cloud 24/7

- ▶ Minimize IT involvement
- ▶ Server maintenance and upgrades included with no additional cost





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