appfolio

INVESTMENT MANAGEMENT | PROPERTY MANAGEMENT

Investment & property management software that simply works

From engaging residents to impressing investors, AppFolio Investment Management and AppFolio Property Manager work together to connect your data and workflows into a seamless experience.

Innovative solutions for real estate management

Run your business from anywhere

Have everything you need to know about your investors, residents, and properties in one, convenient place — accessible from anywhere.
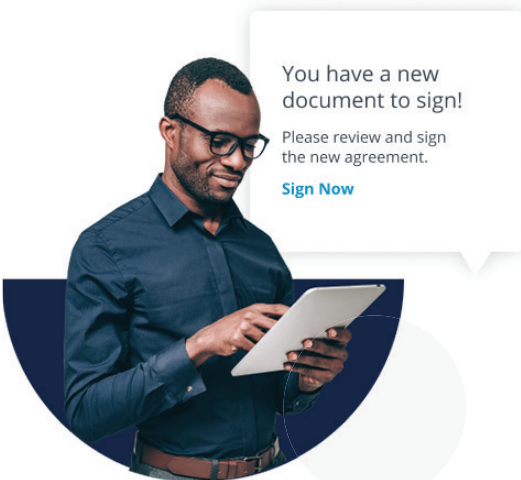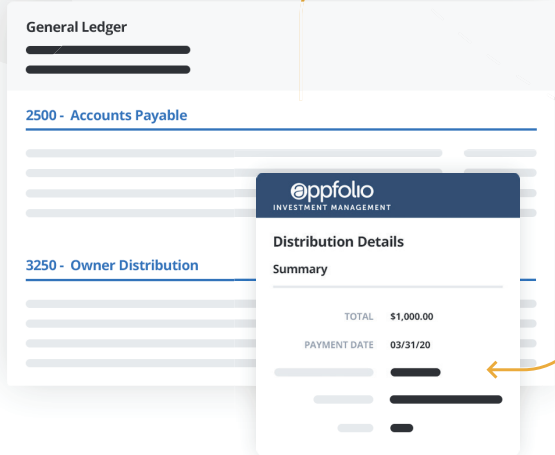
Meet the expectations of today's investors & residents

Offer a more personalized customer experience with modern, mobile tools that streamline communications and provide 24/7 access to important information.

Reduce risk & protect your data

Reassure investors and residents, and limit the risk of double entry by keeping sensitive business data in one secure system.

General Ledger

2500 - Accounts Payable

3250 - Owner Distribution

appfolio PROPERTY MANAGER

appfolio INVESTMENT MANAGEMENT

Distribution Details

Summary

TOTAL $1,000.00

PAYMENT DATE 03/31/20

appfolio INVESTMENT MANAGEMENT

Dashboard

Portfolio Summary

6	270	180	126
ACTIVE INVESTMENTS	ACTIVE POSITIONS	INVESTING ENTITIES	CONTACTS

Investor Portal Performance

60% · 35% · 5%

108 UNIQUE VISITS

Current Capital $6,955,00 CONTRIBUTIONS

appfolio PROPERTY MANAGER

Leasing Metrics Dashboard

Filter by Property, Group, or Owner

Key Metrics

83%	100%	0
CURRENT OCCUPANCY	FUTURE OCCUPANCY	LEASES NEEDED TO REACH 95%

Start Date 04/01/2019 End Date 05/01/2020 APPLY DATE RANGE

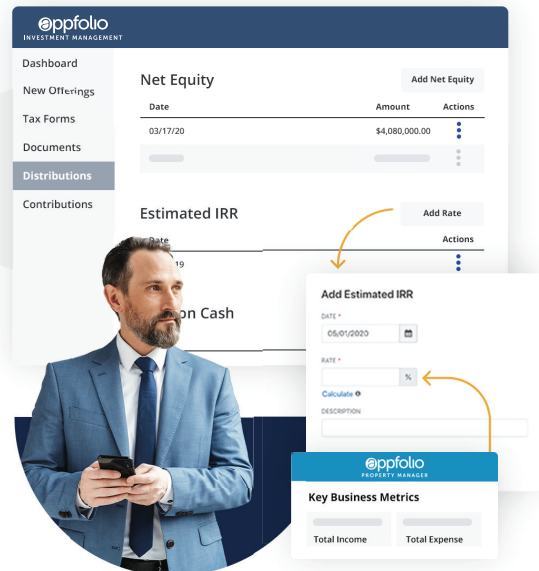Leasing Activity · Inquiries by Source · Conversion to Showings

Gain real-time performance insights

Quickly pull up all of your performance data, so you can always have a finger on the pulse of the profitability of your investments.

appfolio INVESTMENT MANAGEMENT

Dashboard
New Offerings
Tax Forms
Documents
Distributions
Contributions

Net Equity — Add Net Equity

Date	Amount	Actions
03/17/20	$4,080,000.00	

Estimated IRR — Add Rate

Actions

on Cash

Add Estimated IRR

DATE * 05/01/2020

RATE * %

Calculate

DESCRIPTION

appfolio PROPERTY MANAGER

Key Business Metrics

Total Income · Total Expense

Effectively manage your workflows & data

Allow your data and processes to move freely between both technology platforms for maximum efficiency and growth.

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INVESTMENT MANAGEMENT | PROPERTY MANAGEMENT

Let AppFolio Be Your Trusted Partner

appfolio.com/RealEstateSoftware